# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	FORM 10-Q	
Mark One) ⊠ QUARTERLY REPORT PURSUANT TO 1934	O SECTION 13 OR 15(d) OF TH	E SECURITIES EXCHANGE ACT OF
For	the quarterly period ended June 30, 202	4
	or	
☐ TRANSITION REPORT PURSUANT TO 1934	O SECTION 13 OR 15(d) OF TH	E SECURITIES EXCHANGE ACT OF
For the transi	tion period fromto	
	Commission File Number: 001-40482	
	TaskUs, Inc.  name of registrant as specified in its cha	
Delaware (State or other jurisdiction of incorporation or organ	ization)	83-1586636 (I.R.S. Employer Identification No.)
1650 Independence Drive, Suite 100 New Braunfels, Texas (Address of principal executive offices)		78132 (Zip Code)
(Re	(888) 400-8275 gistrant's telephone number, including area code)	
(Former name, for	m N/A mer address and former fiscal year, if changed sin	nce last report)
ecurities registered pursuant to Section 12(b) of the A	ct:	
Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, par value \$0.01 per share	TASK	The Nasdaq Stock Market LLC
Indicate by check mark whether the registrant (1) h 934 during the preceding 12 months (or for such shorter)		Section 13 or 15(d) of the Securities Exchange Actile such reports), and (2) has been subject to such file

requirements for the past 90 days. 

✓ Yes 

No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). 

✓ Yes 

✓ No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer		Accelerated filer	$\boxtimes$
Non-accelerated filer	Smaller reporting company		
		Emerging growth company	X
	h company, indicate by check mark if the registrant has elected not to use the extended ounting standards provided pursuant to Section 13(a) of the Exchange Act. $\Box$	transition period for complying wi	th any
Indicate by check ma	rk whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange	Act). □ Yes ⊠ No	
	4, the number of shares outstanding of the registrant's common stock was as follows: B common stock, par value \$0.01 per share: 70,032,694.	Class A common stock, par value	\$0.01

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#### CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q (this "Quarterly Report") contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward looking statements may also be contained in our other reports filed under Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), which involve certain known and unknown risks and uncertainties. Forward-looking statements include all statements that are not historical facts. In some cases, you can identify these forward-looking statements by the use of words such as "outlook," "believes," "expects," "potential," "continues," "may," "will," "should," "could," "seeks," "predicts," "intends," "trends," "plans," "estimates," "anticipates," "position us," or the negative version of these words or other comparable words. Such forward-looking statements are subject to various risks and uncertainties. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statement was made. We assume no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Our actual results may differ significantly from any results expressed or implied by any forward-looking statements. A summary of the principal risk factors that might cause our actual results to differ from our forward-looking statements is set forth below. The following is only a summary of the principal risks that may materially adversely affect our business, financial condition and results of operations. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this Quarterly Report and the Company's other filings with the Securities and Exchange Commission (the "SEC"), and the more complete discussion of the risk factors we face, which are set forth under Part I, Item 1A, "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2023 (our "Annual Report") as filed with the SEC, as such risk factors may be updated from time to time in our periodic filings with the SEC, which are accessible on the SEC's website at www.sec.gov. Such risks and uncertainties include, but are not limited to, the following:

- Our business is dependent on key clients, and the loss of a key client could have an adverse effect on our business and results of operations.
- Our clients may terminate contracts before completion or choose not to renew contracts and loss of business or non-payment from clients could
  materially affect our results of operations.
- We may fail to cost-effectively acquire and retain new clients, which would adversely affect our business, financial condition and results of operations.
- If we provide inadequate service or cause disruptions in our clients' businesses or fail to comply with the quality standards required by our clients under our agreements, it could result in significant costs to us, the loss of our clients and damage to our corporate reputation.
- Utilization of artificial intelligence by our clients or our failure to incorporate artificial intelligence into our operations could adversely affect our business, reputation, or financial results.
- Our business prospects will suffer if we are unable to continue to anticipate our clients' needs by adapting to market and technology trends, investing in technology as it develops, and adapting our services and solutions to changes in technology and client expectations.
- Unauthorized or improper disclosure of personal or other sensitive information, or security breaches and incidents, whether inadvertent or purposeful, including as the result of a cyber-attack, could result in liability and harm our reputation, each of which could adversely affect our business, financial condition, results of operations and prospects.
- Trust and Safety, including content monitoring and moderation services, is a large portion of our business. The long-term impacts on the mental health and well-being of our employees doing this work are unknown. This work may lead to stress disorders and may create liabilities for us. This work is also subject to significant press and regulatory scrutiny. As a result, we may be subject to negative publicity or liability, or face difficulties recruiting and retaining employees, any of which could have an adverse effect on our reputation, business, financial condition and results of operations.
- Our failure to detect and deter criminal or fraudulent activities or other misconduct by our employees, or third parties such as contractors and consultants that may have access to our data, could result in loss of trust from our clients and negative publicity, which would have an adverse effect on our business and results of operations.
- Global economic and political conditions, especially in the social media and meal delivery and transport industries from which we generate significant revenue, could adversely affect our business, results of operations, financial condition and prospects.
- Our business is heavily dependent upon our international operations, particularly in the Philippines and India, and any disruption to those operations would adversely affect us.
- Our business is subject to a variety of U.S. federal and state, as well as international laws and regulations, including those regarding data privacy and security, and we or our clients may be subject to regulations related to the processing of certain types of sensitive and confidential information. Any failure to comply with applicable data privacy and security laws and regulations could harm our business, results of operations and financial condition.
- Fluctuations against the U.S. dollar in the local currencies in the countries in which we operate could have a material effect on our results of
  operations.
- Our business depends on a strong brand and corporate reputation, and if we are not able to maintain and enhance our brand, our ability to expand our client base could be impaired and our business and operating results will be adversely affected.
- Pricing pressure may reduce our revenue or gross profits and adversely affect our financial results.
- Our results of operations have been, and could in the future be, adversely affected by volatile, unfavorable or uncertain economic and political
  conditions, particularly in the markets in which our clients and operations are concentrated, and the effects of these conditions on our clients'
  businesses.
- The success of our business depends on our senior management and key employees.
- Increases in employee expenses as well as changes to labor laws could reduce our profit margin.
- We may fail to attract, hire, train and retain sufficient numbers of skilled employees in a timely fashion at our sites to support our operations, which could have a material adverse effect on our business, financial condition, results of operations and prospects.

- We may face difficulties as we expand our operations into countries or industries in which we have no prior operating experience and in which we
  may be subject to increased business, economic and regulatory risks that could impact our results of operations.
- Our business relies heavily on owned and third-party technology and computer systems, which subjects us to various uncertainties.
- Our profitability will suffer if we are not able to maintain asset utilization levels, price appropriately and control our costs.
- Certain investment funds associated with Blackstone Inc. and our Co-Founders control us and their interests may conflict with ours or yours in the future.
- The dual class structure of our common stock has the effect of concentrating voting control with those stockholders who held our common stock prior to the completion of our June 2021 initial public offering, and it may depress the trading price of our Class A common stock.
- The market price of shares of our Class A common stock has been, and may continue to be, volatile and may decline regardless of our operating performance, which could cause the value of your investment to decline.

We urge you to carefully consider the foregoing summary together with the risks discussed under "Risk Factors" in the Annual Report, and in Part I, Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations in this Quarterly Report.

# WEBSITE AND SOCIAL MEDIA DISCLOSURE

We use our website (www.taskus.com) and our social media outlets, such as Facebook, Instagram, LinkedIn, YouTube and X (formerly known as Twitter) as channels of distribution of Company information. The information we post through these channels may be deemed material. Financial and other important information regarding the Company is routinely posted on and accessible through the Company's website at ir.taskus.com, its Facebook page at facebook.com/TaskUs/, its Instagram page at instagram.com/taskus/, its LinkedIn page at linkedin.com/company/taskus/, its YouTube account at youtube.com/c/Taskus/ and its X account at twitter.com/taskus. Accordingly, investors should monitor these channels, in addition to following our press releases, SEC filings and public conference calls and webcasts. In addition, you may automatically receive email alerts and other information about the Company when you enroll your email address by visiting the "Email Alerts" section of our investor relations website at ir.taskus.com. The contents of our website and social media channels are not, however, a part of this Quarterly Report.

# PART I — FINANCIAL INFORMATION

# **Item 1. Financial Statements**

# TASKUS, INC. Unaudited Condensed Consolidated Balance Sheets

(in thousands, except share data)

		June 30, 2024		December 31, 2023
Assets				
Current assets:		454.400	ф	105.55
Cash and cash equivalents	\$	171,133	\$	125,776
Accounts receivable, net of allowance for credit losses of \$1,658 and \$1,978, respectively		175,272		176,812
Income tax receivable		4,218		2,021
Prepaid expenses and other current assets		27,993		23,909
Total current assets		378,616		328,518
Noncurrent assets:				
Property and equipment, net		57,476		68,893
Operating lease right-of-use assets		37,170		44,326
Deferred tax assets		6,111		4,857
Intangibles		182,728		192,958
Goodwill		217,458		218,108
Other noncurrent assets		6,587		6,542
Total noncurrent assets		507,530		535,684
Total assets	\$	886,146	\$	864,202
Liabilities and Shareholders' Equity			-	
Liabilities:				
Current liabilities:				
Accounts payable and accrued liabilities	\$	32,185	\$	26,054
Accrued payroll and employee-related liabilities		48,096		40,291
Current portion of debt		11,434		8,059
Current portion of operating lease liabilities		15,149		15,872
Current portion of income tax payable		6,555		7,451
Deferred revenue		3,738		4,077
Total current liabilities		117,157		101,804
Noncurrent liabilities:	_	117,137	_	101,001
Income tax payable		4.636		4,621
Long-term debt		249.605		256,166
Operating lease liabilities		24,636		31,475
Accrued payroll and employee-related liabilities		4,660		3,978
Deferred tax liabilities		25,174		25,214
Other noncurrent liabilities		25,174		23,214
Total noncurrent liabilities		308,796		321,687
Total liabilities				
		425,953		423,491
Commitments and Contingencies (See Note 10)				
Shareholders' equity:				
Class A common stock, \$0.01 par value. Authorized 2,500,000,000; 31,703,199 issued and 18,596,409 outstanding and 30,522,570 issued and 18,725,947 outstanding, respectively		317		305
Class B convertible common stock, \$0.01 par value. Authorized 250,000,000; 70,032,694 and 70,032,694 shares issued and outstanding, respectively		700		700
Additional paid-in capital		704,438		683,117
Accumulated deficit		(65,672)		(89,984)
Accumulated other comprehensive loss		(20,576)		(9,551)
Treasury stock, at cost. 13,106,790 and 11,796,623 shares, respectively		(159,014)		(143,876)
Total shareholders' equity		460,193		440,711
Total liabilities and shareholders' equity	\$	886,146	\$	864,202

# TASKUS, INC. Unaudited Condensed Consolidated Statements of Income

(in thousands, except share and per share data)

	Three months ended June 30,				Six months ended June 30,				
	 2024		2023		2024		2023		
Service revenue	\$ 237,928	\$	229,169	\$	465,398	\$	464,475		
Operating expenses:									
Cost of services	143,876		133,554		279,287		271,316		
Selling, general, and administrative expense	56,276		58,175		109,180		122,469		
Depreciation	9,978		10,079		20,767		19,740		
Amortization of intangible assets	4,982		5,125		9,967		10,249		
Loss (gain) on disposal of assets	94		67		(83)		132		
Total operating expenses	 215,206		207,000		419,118		423,906		
Operating income	22,722		22,169		46,280		40,569		
Other income, net	(2,703)		(684)		(2,905)		(2,861)		
Financing expenses	5,490		5,330		11,028		10,429		
Income before income taxes	 19,935		17,523		38,157		33,001		
Provision for income taxes	7,337		7,391		13,845		13,360		
Net income	\$ 12,598	\$	10,132	\$	24,312	\$	19,641		
Net income per common share:									
Basic	\$ 0.14	\$	0.10	\$	0.27	\$	0.20		
Diluted	\$ 0.14	\$	0.10	\$	0.27	\$	0.20		
Weighted-average number of common shares outstanding:									
Basic	88,331,992		96,524,111		88,563,601		97,042,881		
Diluted	91,629,930		98,200,005		91,739,908		99,576,289		

# TASKUS, INC. Unaudited Condensed Consolidated Statements of Comprehensive Income

(in thousands)

	Three months ended June 30,				Six months ended June 30,			
	 2024		2023	-	2024		2023	
Net income	\$ 12,598	\$	10,132	\$	24,312	\$	19,641	
Retirement benefit reserves	17		19		22		27	
Foreign currency translation adjustments	(7,734)		(3,706)		(11,047)		(123)	
Comprehensive income	\$ 4,881	\$	6,445	\$	13,287	\$	19,545	

# TASKUS, INC. Unaudited Condensed Consolidated Statements of Shareholders' Equity

(in thousands, except share data)

Capital stock and additional paid-in capital Accumulated Class B convertible Class A common other Accumulated comprehensive Additional Total Treasury stock common stock stock shareholders' equity paid-in capital Shares Amount Shares Amount deficit loss Shares Amount Balance as of December 31, 2022 29,257,651 70,032,694 700 (135,674) \$ 293 \$ \$ 631,908 (10,647) 1,649,931 \$ (30,967) 455,613 Issuance of common stock for settlement of equity awards 246,537 2 207 209 Shares withheld related to net share settlement (14,293) (257)(257)Repurchase of common stock 389,801 (6,374)(6,374)Stock-based compensation expense 13,464 13,464 Net income 9,509 9,509 Other comprehensive income 3,591 3,591 Balance as of March 31, 2023 700 29,489,895 \$ 295 70,032,694 \$ \$ 645,322 \$ (126,165) \$ (7,056) 2,039,732 \$ (37,341) \$ 475,755 Issuance of common stock for settlement of 338,035 3 187 190 equity awards (293)Shares withheld related to net share settlement (23,705)(293)Repurchase of common stock 3,223,283 (38,338)(38,338)15,040 Stock-based compensation expense 15,040 10,132 Net income 10,132 Other comprehensive loss (3,687)(3,687)458,799 Balance as of June 30, 2023 29,804,225 \$ 660,256 (116,033) (10,743)298 70.032.694 700 5.263.015 (75.679)

	Cap	ital stoc	and additiona	l paid-in ca	pital					
	Class A c			Class B convertible common stock		Accumulated	Accumulated other comprehensive	Treasu	ry stock	Total shareholders'
	Shares	Amou	t Shares	Amount	capital	deficit	loss	Shares	Shares Amount	
Balance as of December 31, 2023	30,522,570	\$ 30	70,032,694	\$ 700	\$ 683,117	\$ (89,984	\$ (9,551)	11,796,623	\$ (143,876)	\$ 440,711
Issuance of common stock for settlement of equity awards	620,835		6 —	_	189	_	_	_	_	195
Shares withheld related to net share settlement	(122,480)	(	l) —	_	(1,573)	_	<del>-</del>	_	_	(1,574)
Repurchase of common stock	_	-	- —	_	_	_	<del>_</del>	285,611	(3,379)	(3,379)
Stock-based compensation expense	_	-		_	10,235	_	_	_	_	10,235
Net income	_	-		_	_	11,714	_	_	_	11,714
Other comprehensive loss	_	-	- —	_	_	_	(3,308)	_	_	(3,308)
Balance as of March 31, 2024	31,020,925	\$ 31	70,032,694	\$ 700	\$ 691,968	\$ (78,270	\$ (12,859)	12,082,234	\$ (147,255)	\$ 454,594
Issuance of common stock for settlement of equity awards	722,711		7 —	_	1,849	_	_	_	_	1,856
Shares withheld related to net share settlement	(40,437)	-		_	(500)	_	. <u> </u>	_	_	(500)
Repurchase of common stock	_	-		_	_	_		1,024,556	(11,759)	(11,759)
Stock-based compensation expense	_	-	- —	_	11,121	_	_	_	_	11,121
Net income	_	-		_	_	12,598	_	_	_	12,598
Other comprehensive loss	_	-		_	_	_	(7,717)	_	_	(7,717)
Balance as of June 30, 2024	31,703,199	\$ 31	70,032,694	\$ 700	\$ 704,438	\$ (65,672	\$ (20,576)	13,106,790	\$ (159,014)	\$ 460,193

# TASKUS, INC. Unaudited Condensed Consolidated Statements of Cash Flows

(in thousands)

(in incustrius)	Cir months	ended June 30,
	2024	2023
Cash flows from operating activities:		
Net income	\$ 24,312	2 \$ 19,641
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	20,767	7 19,740
Amortization of intangibles	9,967	7 10,249
Amortization of debt financing fees	298	3 298
Loss (gain) on disposal of assets	(83	3) 132
Benefit from credit losses	(259	·) —
Unrealized foreign exchange losses (gains) on forward contracts	3,463	(1,675)
Deferred taxes	(1,364	(90)
Stock-based compensation expense	21,356	28,504
Changes in operating assets and liabilities:		
Accounts receivable	1,352	3,081
Prepaid expenses and other current assets	(4,740	(5,529)
Operating lease right-of-use assets	7,796	7,397
Other noncurrent assets	(338	(368)
Accounts payable and accrued liabilities	(34	(1,142)
Accrued payroll and employee-related liabilities	10,275	9,052
Operating lease liabilities	(8,166	(7,056)
Income tax payable	(2,913	300
Deferred revenue	(333	(217)
Other noncurrent liabilities	(145	(104)
Net cash provided by operating activities	81,211	82,213
Cash flows from investing activities:		
Purchase of property and equipment	(8,088	(15,045)
Investment in loan receivable	<del>-</del>	- (1,000)
Net cash used in investing activities	(8,088)	(16,045)
Cash flows from financing activities:		
Payments for deferred business acquisition consideration	(144	·) —
Payments on long-term debt	(3,375	(1,350)
Proceeds from employee stock plans	2,051	399
Payments for taxes related to net share settlement	(2,074	(550)
Payments for stock repurchases	(15,072	2) (44,334)
Net cash used in financing activities	(18,614	(45,835)
Increase in cash and cash equivalents	54,509	20,333
Effect of exchange rate changes on cash	(9,152	(685)
Cash and cash equivalents at beginning of period	125,776	133,992
Cash and cash equivalents at end of period	\$ 171,133	
•		= ====

# TASKUS, INC. Notes to Unaudited Condensed Consolidated Financial Statements

### 1. Description of Business and Organization

TaskUs, Inc. ("TaskUs," together with its subsidiaries, the "Company," "we," "us" or "our") was formed by investment funds affiliated with Blackstone Inc. ("Blackstone") as a vehicle for the acquisition of TaskUs Holdings, Inc. ("TaskUs Holdings") on October 1, 2018 (the "Blackstone Acquisition"). Prior to the Blackstone Acquisition, TaskUs had no operations and TaskUs Holdings operated as a standalone entity. TaskUs, Inc. was incorporated in Delaware in July 2018, and is headquartered in New Braunfels, Texas.

The Company is a provider of outsourced digital services and next-generation customer experience to the world's most innovative companies, helping its clients represent, protect and grow their brands. The Company's global, omni-channel delivery model is focused on providing its clients three key services - Digital Customer Experience, Trust and Safety, and Artificial Intelligence ("AI") Services. The Company has designed its platform to enable it to rapidly scale and benefit from its clients' growth. Through its agile and responsive operational model, the Company delivers services from multiple delivery sites that span globally from the United States, the Philippines, India and other parts of the world.

The Company's major service offerings are described in more detail below:

- Digital Customer Experience: Principally consists of omni-channel customer care services, primarily delivered through digital (non-voice) channels.
- *Trust and Safety*: Principally consists of review and disposition of user and advertiser generated visual, text and audio content for purposes which include removal or labeling of policy violating, offensive or misleading content. Also included in this area are our offerings for risk management, compliance, identity management and fraud.
- *AI Services*: Principally consists of high-quality data labeling services, annotation, context relevance and transcription services performed for the purpose of training and tuning machine learning algorithms, enabling them to develop cutting-edge AI systems.

# 2. Summary of Significant Accounting Policies

# (a) Basis of Presentation

The accounting and reporting policies of the Company are in accordance with accounting principles generally accepted in the United States of America ("US GAAP"). Our Annual Report on Form 10-K for the year ended December 31, 2023 (the "Annual Report"), as filed with the Securities and Exchange Commission (the "SEC"), includes a discussion of the significant accounting policies used in the preparation of our consolidated financial statements. There have been no changes to the Company's significant accounting policies described in the Annual Report that have had a material impact on the Company's condensed consolidated financial statements and related notes.

These unaudited condensed consolidated financial statements and accompanying notes have been prepared in accordance with US GAAP for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required by US GAAP for complete financial statements and should be read in conjunction with the Company's audited consolidated financial statements and notes thereto for the year ended December 31, 2023 included in the Annual Report. In the opinion of the Company, the accompanying unaudited condensed consolidated financial statements contain all adjustments, consisting of only normal recurring adjustments, necessary for a fair statement of its financial position as of June 30, 2024 and its results of operations, comprehensive income and shareholders' equity for the three and six months ended June 30, 2024 and 2023, and cash flows for the six months ended June 30, 2024 and 2023. The condensed consolidated balance sheet as of December 31, 2023, was derived from audited annual financial statements but does not contain all of the footnote disclosures from the annual financial statements.

# (b) Use of Estimates

The preparation of consolidated financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Significant items subject to such estimates and assumptions include the determination of useful lives and impairment of fixed assets; allowances for credit losses; the valuation of deferred tax assets; the measurement of lease liabilities and right-of-use assets; valuation of forward contracts; valuation of stock-based compensation; valuation of acquired intangible assets and goodwill, as well as related impairment assessments; and reserves for income tax uncertainties and other contingencies.

### (c) Principles of Consolidation

The accompanying consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation. The Company has no variable interest entities in its corporate structure.

#### (d) Concentration Risk

Most of the Company's customers are located in the United States. Clients outside of the United States are concentrated in Europe.

For the three and six months ended June 30, 2024 and 2023, the following client represented greater than 10% of the Company's service revenue:

		Service revenue j	percentage	
	Three months ende	ed June 30,	Six months ended	June 30,
Client	2024	2023	2024	2023
A	20 %	19 %	20 %	20 %

As of June 30, 2024 and December 31, 2023, the following clients represented greater than 10% of the Company's accounts receivable:

	Accounts receivable percentage							
Client	June 30, 2024	December 31, 2023						
A	15 %	16 %						
В	Less than 10%	12 %						

The Company's principal operations, including the majority of its employees and the fixed assets owned by its wholly owned subsidiaries, are located in the Philippines.

## (e) Recent Accounting Pronouncements

The Company currently qualifies as an "emerging growth company" under the Jumpstart Our Business Startups Act of 2012 (the "JOBS Act"). Accordingly, the Company is provided the option to adopt new or revised accounting guidance either (i) within the same periods as those otherwise applicable to non-emerging growth companies or (ii) within the same time periods as private companies. The Company has elected to adopt new or revised accounting guidance within the same time period as private companies.

Recently issued accounting pronouncements

In November 2023, the Financial Accounting Standards Board ("FASB") issued ASU 2023-07, Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures. This standard requires enhanced disclosure of significant segment expenses, and other segment items, on an annual and interim basis. This Accounting Standards Update ("ASU") will be effective for the Company for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024. Early adoption is permitted. This ASU will be applied retrospectively to all periods presented in the financial statements. The Company is currently reviewing this ASU, but does not expect its adoption to have a material impact on its consolidated financial statements.

In December 2023, the FASB issued ASU 2023-09, Income Taxes (Topic 740): Improvements to Income Tax Disclosures. This standard improves the transparency of rate reconciliation and income taxes paid disclosures by requiring (1) consistent categories and greater disaggregation of information in the rate reconciliation and (2) income taxes paid disaggregated by jurisdiction. The standard also improves the effectiveness and comparability of disclosures by (1) adding disclosures of pretax income (loss) and income tax expense (benefit) and (2) removing disclosures that no longer are considered cost beneficial or relevant. This ASU will be effective for the Company for fiscal years beginning after December 15, 2025. Early adoption is permitted. This ASU will be applied prospectively, with retrospective application permitted. The Company is currently reviewing this ASU, but does not expect its adoption to have a material impact on its consolidated financial statements.

#### 3. Business Combination

On April 15, 2022 (the "Closing Date"), the Company completed the acquisition of 100% of the equity interests of Parsec d.o.o. and Q Experience d.o.o. (collectively, "heloo") for \$35.4 million. The former shareholders of heloo were also eligible to receive contingent earn-out payments not to exceed \$20 million, based on performance compared to prescribed EBITDA targets outlined in the purchase agreement during each of the one year periods ending April 30, 2023 and 2024, respectively. The second earnout period expired as of April 30, 2024, with no additional amount paid, and the total fair value of remaining contingent earn-out payments was determined to be \$0.0 million as of December 31, 2023. Since these payments were contingent on future service conditions, they were recognized as compensation expense ratably over the required service period. For the three and six months ended June 30, 2024, the Company recognized \$0.0 million and \$0.0 million, respectively, and \$1.3 million and \$7.9 million for the three and six months ended June 30, 2023, respectively, in compensation expense related to the contingent earn-out payments included in selling, general, and administrative expenses. The Company paid \$0.1 million related to holdback cash consideration during the six months ended June 30, 2024, which is included in payments for deferred business acquisition consideration.

### 4. Revenue from Contracts with Customers

Disaggregation of Revenue

The Company's revenues are derived from contracts with customers related to business outsourcing services that it provides. The following table presents the breakdown of the Company's revenues by service offering:

	Three months ended June 30,					Six months ended June 30,			
(in thousands)		2024		2023		2024		2023	
Digital Customer Experience	\$	148,352	\$	150,916	\$	291,843	\$	308,052	
Trust and Safety		59,066		45,209		114,338		85,807	
AI Services		30,510		33,044		59,217		70,616	
Service revenue	\$	237,928	\$	229,169	\$	465,398	\$	464,475	

The majority of the Company's revenues are derived from contracts with customers who are located in the United States. However, the Company delivers its services from geographies outside of the United States. The following table presents the breakdown of the Company's revenues by geographical location, based on where the services are provided from:

	Three months ended June 30,					Six months ended June 30,			
(in thousands)		2024		2023	-	2024		2023	
Philippines	\$	138,308	\$	127,261	\$	269,521	\$	254,120	
United States		25,267		37,235		50,857		83,897	
India		29,468		28,995		58,377		57,238	
Rest of World		44,885		35,678		86,643		69,220	
Service revenue	\$	237,928	\$	229,169	\$	465,398	\$	464,475	

Contract Balances

Accounts receivable, net of allowance for credit losses includes \$78.0 million and \$77.2 million of unbilled revenue as of June 30, 2024 and December 31, 2023, respectively.

# 5. Forward Contracts

The Company transacts business in various foreign currencies and has international sales and expenses denominated in foreign currencies, subjecting the Company to foreign currency exchange rate risk. During 2024 and 2023, the Company entered into foreign currency exchange rate forward contracts, with three commercial banks as the counterparties, with maturities of generally 12 months or less, to reduce the volatility of cash flows primarily related to forecasted costs denominated in Philippine pesos and Indian rupees. In addition, the Company utilizes foreign currency exchange rate contracts to mitigate foreign currency exchange rate risk associated with foreign currency-denominated assets and liabilities, primarily intercompany balances. The Company does not use foreign currency exchange rate contracts for trading purposes. The exchange rate forward contracts entered into by the Company are not designated as hedging instruments. Any gains or losses resulting from changes in the fair value of these contracts are recognized in other income, net in the statements of income. The forward contract receivable (payable) resulting from changes in fair value was recorded under prepaid expenses and other current assets (accounts payable and accrued liabilities).

The following table presents the Company's settled forward contracts and realized and unrealized losses (gains) associated with derivative contracts:

		Three months	ended	June 30,	Six months ended June 30,						
(in thousands)		2024		2023		2024		2023			
Notional amount of settled forward contracts in Philippine pesos	\$	41,690	\$	68,825	\$	87,654	\$	128,250			
Notional amount of settled forward contracts in Indian rupees		10,488		7,098		22,893		7,098			
Total notional amount of settled forward contracts	\$	52,178	\$	75,923	\$	110,547	\$	135,348			
Realized losses (gains) from settlement of forward contracts	\$	2,076	\$	(1,793)	\$	2,769	\$	(175)			
Unrealized losses (gains) on forward contracts	\$	1,966	\$	4,661	\$	3,463	\$	(1,675)			

The following table presents the Company's outstanding forward contracts:

(in thousands)	June 30, 2024	December 31, 2023
Notional amount of outstanding forward contracts in Philippine pesos	\$ 81,376	\$ 169,029
Notional amount of outstanding forward contracts in Indian rupees	22,300	45,193
Total notional amount of outstanding forward contracts	\$ 103,676	\$ 214,222

By entering into derivative contracts, the Company is exposed to counterparty credit risk, or the failure of the counterparty to perform under the terms of the derivative contract. For the periods presented, the non-performance risk of the Company and the counterparties did not have a material impact on the fair value of the derivative instruments.

The Company has implemented the fair value accounting standard for those assets and liabilities that are re-measured and reported at fair value at each reporting period. This standard establishes a single authoritative definition of fair value, sets out a framework for measuring fair value based on inputs used, and requires additional disclosures about fair value measurements. This standard applies to fair value measurements already required or permitted by existing standards.

In general, fair values determined by Level 1 inputs utilize quoted prices (unadjusted) in active markets for identical assets. Fair values determined by Level 2 inputs utilize data points that are observable such as quoted prices, interest rates and yield curves. Fair values determined by Level 3 inputs are unobservable data points for the asset and include situations where there is little, if any, market activity for the asset.

For financial statement presentation purposes, the Company offsets assets and liabilities for forward contracts with the same counterparty that it has the right and intent to net settle upon maturity; however, it does not offset assets and liabilities under master netting arrangements that it does not intend to net settle. The following table presents information about the Company's assets and liabilities that are measured at fair value on a recurring basis, and indicates the fair value hierarchy of the valuation techniques utilized to determine such fair value, at June 30, 2024 and December 31, 2023:

Iuno 30, 2024

							June	e 30,	2024						
	Fair value measurements using								Ecc 4 c		<b>N</b>		26646 M4		
(in thousands)	Level 1 inputs		Level 2 inputs		Level 3 inputs		Fotal Gross Fair Value	Co	Effect of ounter-party Netting		et Amounts on Balance Sheet		Affect of Master Netting Arrangements	Ne	t Amounts
Assets	 														
Money market funds	\$ 14,957	\$	_	\$	_	\$	14,957	\$	_	\$	14,957	\$	_	\$	14,957
Forward contracts receivable	\$ _	\$	173	\$	_	\$	173	\$	_	\$	173	\$	_	\$	173
Liabilities															
Forward contracts payable	\$ _	\$	4,325	\$	_	\$	4,325	\$	_	\$	4,325	\$	_	\$	4,325

							Decem	bei .	31, 2023						
		Fair value measurements using						Effect of		Net Amounts		Effect of Master			
(in thousands)	Level	1 inputs	Lev	el 2 inputs	Lev	vel 3 inputs	Total Gross Fair Value	Co	ounter-party Netting		on Balance Sheet		Netting Arrangements	Net Aı	mounts
Assets	' <u></u>														
Forward contracts receivable	\$	_	\$	95	\$	_	\$ 95	\$	_	\$	95	\$	(95)	\$	_
Liabilities															
Forward contracts payable	\$	_	\$	784	\$	_	\$ 784	\$	_	\$	784	\$	(95)	\$	689

The Company's derivatives are carried at fair value using various pricing models that incorporate observable market inputs, such as interest rate yield curves and currency rates, which are Level 2 inputs. Derivative valuations incorporate credit risk adjustments that are necessary to reflect the probability of default by the counterparty or by the Company.

### 6. Property and Equipment, net

The components of property and equipment, net as of June 30, 2024 and December 31, 2023 were as follows:

(in thousands)	June 30, 2024	December 31, 2023
Leasehold improvements	\$ 67,383	\$ 67,552
Technology and computers	106,334	105,375
Furniture and fixtures	7,151	7,392
Construction in process	1,673	1,140
Other property and equipment	14,132	14,238
Property and equipment, gross	196,673	195,697
Accumulated depreciation	(139,197)	(126,804)
Property and equipment, net	\$ 57,476	\$ 68,893

The Company's principal operations are in the Philippines where the majority of property and equipment resides under its wholly owned subsidiaries. The table below presents the Company's total property and equipment by geographic location as of June 30, 2024 and December 31, 2023:

(in thousands)	June 30, 2024	December 31, 2023
Philippines	\$ 22,645	\$ 29,765
United States	5,139	7,308
India	13,411	17,452
Rest of World	16,281	14,368
Property and equipment, net	\$ 57,476	\$ 68,893

# 7. Goodwill and Intangibles

The changes in the carrying amount of goodwill during the period were as follows:

(in thousands)

Balance as of December 31, 2023	\$ 218,108
Foreign currency translation	(650)
Balance as of June 30, 2024	\$ 217,458

Intangible assets consisted of the following as of June 30, 2024 and December 31, 2023:

	June 30, 2024						December 31, 2023							
(in thousands)	Intangibles, Gross		Accumulated Amortization		Intangibles, Net		Intangibles, Gross		Accumulated Amortization		Intangibles, Net			
Customer relationships	\$ 251,576	\$	(94,686)	\$	156,890	\$	251,899	\$	(86,176)	\$	165,723			
Trade names	41,900		(16,062)		25,838		41,900		(14,665)		27,235			
Other intangibles	180		(180)		_		236		(236)		_			
Total	\$ 293,656	\$	(110,928)	\$	182,728	\$	294,035	\$	(101,077)	\$	192,958			

# 8. Long-Term Debt

The balances of current and noncurrent portions of debt consisted of the following as of June 30, 2024 and December 31, 2023:

	June 30, 2024						December 31, 2023						
(in thousands)	Current		Noncurrent		Total		Current		Noncurrent		Total		
Term Loan	\$ 11,813	\$	250,425	\$	262,238	\$	8,438	\$	257,175	\$	265,613		
Less: Debt financing fees	(379)		(820)		(1,199)		(379)		(1,009)		(1,388)		
Total	\$ 11,434	\$	249,605	\$	261,039	\$	8,059	\$	256,166	\$	264,225		

# 2022 Credit Agreement

On September 7, 2022, the Company amended and restated its prior credit agreement (as amended and restated the "2022 Credit Agreement"), which includes a \$270.0 million term loan (the "2022 Term Loan Facility") and a \$190.0 million revolving credit facility (the "2022 Revolving Credit Facility" and, together with the 2022 Term Loan Facility, the "2022 Credit Facilities").

The 2022 Term Loan Facility matures on September 7, 2027. We have elected to pay interest on borrowings under the 2022 Term Loan Facility based on the SOFR rate. The interest rate in effect for the 2022 Term Loan Facility as of June 30, 2024 was 7.694% per annum. Due to its variable interest rates, the carrying amount of debt approximates fair value based on the present value of future cash flows using Level 2 inputs.

The 2022 Revolving Credit Facility terminates on September 7, 2027. As of June 30, 2024, the Company had no balance outstanding and \$190.0 million of borrowing availability under the 2022 Revolving Credit Facility.

We were in compliance with all debt covenants as of June 30, 2024.

# 9. Leases

The following table presents operating lease costs recorded to cost of services:

	Three months	s ended June 30,	Six months e	ended June 30,
(in thousands)	2024	2023	2024	2023
Operating lease costs - Cost of services	\$ 4,642	\$ 4,137	\$ 9,119	\$ 8,535

Operating lease costs recorded to selling, general, and administrative expenses were immaterial.

The following table presents the weighted average remaining lease term and weighted average discount rate for the Company's operating leases as of June 30, 2024 and December 31, 2023:

	June 30, 2024	December 31, 2023
Weighted average remaining lease term	3.1 years	3.5 years
Weighted average discount rate	6.4 %	6.3 %

The following table presents supplemental cash flow information related to the Company's operating leases:

	Six months e	ended June 30,
(in thousands)	 2024	2023
Cash paid for amounts included in the measurement of operating lease liabilities	\$ 9,636	\$ 8,333
ROU assets obtained in exchange for operating lease liabilities	3,979	5,301

The future lease payments on the Company's operating lease habilities as of June 30, 2024 were as follows:	
(in thousands)	
2024-remainder of year	\$ 8,918
2025	15,672
2026	10,411
2027	5,584
2028	1,863
Thereafter	 1,655
Total lease payments	44,103
Less: imputed interest	(4,318)
Total lease liabilities	\$ 39,785

As of June 30, 2024, we have additional operating leases that have not yet commenced. These operating leases will commence in 2024, with lease obligations of approximately \$10.0 million and weighted average lease terms of 5.1 years.

# 10. Commitments and Contingencies

The Company is subject to various legal proceedings, claims, and litigation arising in the ordinary course of business. Although the outcomes of such matters cannot be predicted with certainty, the Company believes that resolution of all such pending matters will not, either individually or in the aggregate, have a material adverse effect on its business, operating results, cash flows, or financial condition. However, given the inherent unpredictability of litigations, arbitrations, claims, inquiries, investigations and proceedings, it is possible that an adverse outcome in certain matters could have a material adverse effect on our business, operating results, cash flows, or financial condition in any future period. In addition, there can be no assurance that material losses will not be incurred from claims where potential losses have not yet been determined to be probable or possible and reasonably estimable.

On February 23, 2022, a purported class action lawsuit captioned Lozada v. TaskUs, Inc. et al., No. 22-cv-1479-JPC, was filed in the United States District Court for the Southern District of New York against the Company, our Chief Executive Officer, our President, and our Chief Financial Officer. The complaint alleges that the registration statement filed in connection with the Company's initial public offering and the Company's second and third quarter 2021 earnings calls contained materially false and misleading information in violation of the federal securities laws. On October 20, 2022, the Court entered an order appointing Humberto Lozada as lead plaintiff in the lawsuit. On December 16, 2022, lead plaintiff filed an amended complaint, alleging additional misstatements in certain of the Company's 2021 earnings releases filed on Form 8-K and at an investor conference, and asserting additional securities claims, including against members of TaskUs's board of directors as well as BCP FC Aggregator L.P. The complaint seeks unspecified damages and an award of costs and expenses, including reasonable attorneys' fees, as well as equitable relief. We believe that the lawsuit is without merit and intend to defend the lawsuit vigorously. On February 17, 2023, TaskUs and the other named defendants filed a motion to dismiss. On October 16, 2023, the plaintiffs voluntarily dismissed with prejudice certain claims based on certain theories of liability. On January 5, 2024, the Court granted in part and denied in part the defendants' motion to dismiss. Defendants filed an answer to the complaint on February 9, 2024, and an initial pretrial conference was held on February 16, 2024 after which a Case Management Plan and Scheduling Order was entered by the Court on February 20, 2024. The Company cannot predict at this point the length of time that this action will be ongoing or the liability, if any, which may arise therefrom.

The Company is currently defending three lawsuits that present in large degree the same legal or factual issues, with allegations that are similar in nature. We believe that these three lawsuits are without merit and intend to defend each vigorously. The Company cannot predict at this point the length of time that these actions will be ongoing or the liability, if any, which may arise therefrom. As these actions are still in preliminary phases, any potential loss or impact on financial position or results of operations cannot yet be estimated.

On April 1, 2022, a purported class action lawsuit captioned Gregory Forsberg, Christopher Gunter, Samuel Kissinger, and Scott Sipprell vs. TaskUs, Inc. and Shopify, Inc., Shopify Holdings (USA), Inc., Shopify (USA) Inc., No. 1:22-cv-00436-UNA, was filed in the United States District Court for the District of Delaware. The complaint alleges the named defendants failed to exercise reasonable care in securing and safeguarding consumer information in connection with a 2020 data breach impacting Ledger SAS cryptocurrency hardware wallets, resulting in the unauthorized public release of approximately 272,000 pieces of detailed personally identifiable information, including Plaintiffs' and class members' full names, email addresses, postal addresses, and telephone numbers. The four named plaintiffs allege aggregate losses of approximately \$140,000, and allege that the damages exceed \$5 million for purposes of class action jurisdiction. On April 8, 2022, the Company filed a motion to dismiss, which is currently pending. This case is currently stayed.

On September 16, 2022, a lawsuit captioned My Choice Software, LLC vs. TaskUs, Inc., Tassilo Heinrich, Shopify, Inc., Shopify Holdings (USA) Inc., Shopify (USA) Inc., Does 1-50, No. 22-cv-1710 was filed in the United States District Court, Central District of California. The complaint alleges the defendants profited off of the plaintiff's information. The complaint seeks unspecified damages and an award of costs and expenses, including reasonable attorneys' fees, as well as equitable and injunctive relief. On February 13, 2023, we filed a motion to dismiss the amended complaint. In May 2023, the Court issued an Order dismissing certain parties, staying the case as to the Company and denying as moot the Company's previously filed motion to dismiss. This case is currently stayed.

On November 22, 2023, TaskUs was added as an additional defendant in a lawsuit captioned Naeem Seirafi, Edward Baton, Anthony Comilla, Brett Deeney, and Abraham Vilinger, individually and on behalf of all others similarly situated v. Ledger SAS, Shopify (USA) Inc., Shopify Inc., and TaskUs, Inc., No. 21-cv-02470 pending in the United States District Court, Northern District of California. The complaint alleges defendants failed to exercise reasonable care in securing and safeguarding consumer information in connection with a 2020 data breach impacting Ledger cryptocurrency hardware wallets, resulting in the unauthorized public release of approximately 272,000 pieces of detailed personally identifiable information, including Plaintiffs' and "Class" members' full names, email addresses, postal addresses, and telephone numbers. The complaint asserts claims against TaskUs for negligence, negligence per se, declaratory and injunctive relief, and for violations of the New York Deceptive Trade Practices Act. The named plaintiffs' alleged damages of approximately \$557,000 and an award of costs and expenses, including reasonable attorneys' fees, as well as declaratory and injunctive relief, and other damages. On February 5, 2024, TaskUs filed a motion to dismiss. On July 16, 2024, the Court granted in part and denied in part the motion to dismiss.

# Indemnification

In addition, in the ordinary course of business, the Company enters into agreements of varying scope and terms pursuant to which it agrees to indemnify clients, vendors and other business partners with respect to certain matters, including, but not limited to, losses arising out of breach of such agreements, cybersecurity breach, services to be provided by the Company or from intellectual property infringement claims made by third parties. Historically, the Company has not experienced significant losses on these types of indemnification obligations.

# 11. Stock-Based Compensation

The following table summarizes the stock option, restricted stock unit ("RSU") and performance stock unit ("PSU") activity for the six months ended June 30, 2024:

	Opt	tions	S	RS	SUs		PSUs			
	Number of options		Weighted - average exercise price	Number of RSUs			Number of PSUs	Weighted - average grant date fair value		
Outstanding at January 1, 2024	7,523,971	\$	14.19	3,864,319	\$	23.60	3,373,417	\$	4.02	
Granted	_	\$	_	2,361,162	\$	12.47	320,000	\$	11.58	
Exercised or released	(429,681)	\$	4.77	(913,865)	\$	20.70	_	\$	_	
Forfeited, cancelled or expired	(1,367,699)	\$	6.82	(235,023)	\$	21.10	_	\$	_	
Outstanding at June 30, 2024	5,726,591	\$	16.65	5,076,593	\$	19.06	3,693,417	\$	4.67	

The following table summarizes the components of stock-based compensation expense recognized for the periods presented:

	Three months ended June 30,					Six months ended June 30,			
(in thousands)		2024		2023		2024		2023	
Cost of services	\$	501	\$	1,038	\$	1,181	\$	1,915	
Selling, general, and administrative expense		10,620		14,002		20,175		26,589	
Total	\$	11,121	\$	15,040	\$	21,356	\$	28,504	

As of June 30, 2024, there was \$4.3 million, \$41.5 million and \$4.9 million of unrecognized compensation expense related to the Company's unvested stock options, RSUs and PSUs, respectively, that is expected to be recognized over a weighted-average period of 1.2 years, 1.5 years and 1.6 years, respectively. Certain PSUs contain performance conditions, which may result in a lesser amount of expense recognized over the term of the awards.

# 12. Income Taxes

In determining its interim provision for income taxes, the Company used an estimated annual effective tax rate, which is based on expected income before taxes, statutory tax rates and tax planning opportunities available in the various jurisdictions in which the Company operates. Certain significant or unusual items are separately recognized in the period in which they occur and can be a source of variability in the effective tax rate from quarter to quarter.

The Company recorded provision for income taxes of \$7.3 million and \$7.4 million in the three months ended June 30, 2024 and 2023, respectively. The effective tax rate was 36.8% and 42.2% for the three months ended June 30, 2024 and 2023, respectively.

The Company recorded provision for income taxes of \$13.8 million and \$13.4 million in the six months ended June 30, 2024 and 2023, respectively. The effective tax rate was 36.3% and 40.5% for the six months ended June 30, 2024 and 2023, respectively. The difference between the effective tax rate and the 21% federal statutory rate in the six months ended June 30, 2024 was primarily due to Global Intangible Low-Taxed Income ("GILTI") inclusion, nondeductible compensation of officers, and tax benefits of income tax holidays in foreign jurisdiction. The difference between the effective tax rate and the 21% federal statutory rate in the six months ended June 30, 2023 was primarily due to nondeductible earn-out consideration, as well as Global Intangible Low-Taxed Income ("GILTI") inclusion, Base Erosion Anti-avoidance Tax ("BEAT") and nondeductible compensation of officers.

# 13. Earnings Per Share

The Company has Class A common stock and Class B common stock outstanding. Because the only difference between the two classes of common stock are related to voting, transfer and conversion rights, the Company has not presented earnings per share under the two-class method, as earnings per share are the same for both Class A common stock and Class B common stock.

The following table summarizes the computation of basic and diluted earnings per share for the three and six months ended June 30, 2024 and 2023:

	Three months ended June 30,			Six months ended June 30,				
(in thousands, except share and per share data)		2024		2023		2024		2023
Numerator:								
Net income	\$	12,598	\$	10,132	\$	24,312	\$	19,641
Denominator:								
Weighted-average common shares outstanding - basic		88,331,992		96,524,111		88,563,601		97,042,881
Effect of dilutive securities		3,297,938		1,675,894		3,176,307		2,533,408
Weighted-average common shares outstanding - diluted	·	91,629,930		98,200,005		91,739,908		99,576,289
Net income per common share:								
Basic	\$	0.14	\$	0.10	\$	0.27	\$	0.20
Diluted	\$	0.14	\$	0.10	\$	0.27	\$	0.20

The Company excluded 3,408,439 and 3,411,655 potential common stock equivalents from the computation of diluted EPS for the three and six months ended June 30, 2024, respectively, and 7,161,748 and 5,470,027 potential common stock equivalents from the computation of diluted EPS for the three and six months ended June 30, 2023, respectively, because the effect would have been anti-dilutive. There were 3,373,417 and 5,495,518 potential common stock equivalents outstanding as of June 30, 2024 and 2023, respectively, with market conditions which were not met at the relevant date, that were excluded from the calculation of diluted EPS.

# Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the unaudited condensed consolidated financial statements and related notes included in Part I, Item 1 of this Quarterly Report on Form 10-Q (this "Quarterly Report"), the financial statements and related notes included in our Annual Report on Form 10-K for the year ended December 31, 2023 (the "Annual Report"), as filed with the Securities and Exchange Commission (the "SEC") and the information included under "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Annual Report. In addition to historical data, the following discussion contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those discussed in our forward-looking statements as a result of various factors, including but not limited to those discussed under "Cautionary Note Regarding Forward-Looking Statements" in this Quarterly Report and under Part I, Item 14, "Risk Factors" in the Annual Report.

This Quarterly Report includes certain historical consolidated financial and other data for TaskUs, Inc. ("we," "us," "our" or the "Company"). The following discussion provides a narrative of our results of operations and financial condition for the three and six months ended June 30, 2024 and 2023.

# Overview

We are a provider of outsourced digital services and next-generation customer experience to the world's most innovative companies, helping our clients represent, protect and grow their brands. We serve our clients to support their end customers' urgent needs, navigate an increasingly complex compliance landscape, handle sensitive tasks including online content moderation, and enable artificial intelligence technology and automation.

Our global, omni-channel delivery model is focused on providing our clients three key services – Digital Customer Experience ("Digital CX"), Trust and Safety, and Artificial Intelligence ("AI") Services. We have designed our platform to enable us to rapidly scale and benefit from our clients' growth. We believe our ability to deliver "ridiculously good" outsourcing will enable us to continue to grow our client base. We use our strong reputation and expertise serving the digital economy to attract new innovators and enterprise-class brands looking to transform.

At TaskUs, culture is at the heart of everything we do. Many of the companies operating in the digital economy are well-known for their obsession with creating a world-class employee experience. We believe clients choose TaskUs in part because they view our company culture as aligned with their own, which enables us to act as a natural extension of their brands and gives us an advantage in the recruitment of highly engaged frontline teammates who produce better results.

# 2024 Developments

Return to Revenue Growth

During 2024, we have seen some of the challenges and market uncertainty we faced in 2023 begin to subside. Through our continued focus on partnering with our clients and strategic investments we have made in sales and marketing, including our focus on landing enterprise clients and cross-selling our specialized services, we achieved revenue growth of 3.8% during the three months ended June 30, 2024 compared to the three months ended June 30, 2023. Given our performance in the six months ended June 30, 2024, we expect our revenue growth to continue improving in the remainder of 2024. This acceleration of revenue growth requires additional investments in operations, facilities, hiring and training. Additionally, we have seen an increase in pricing pressure as our clients remain focused on cost reduction and competitors reduce their rates. While we believe we are a premium provider of specialized services, we have and expect to continue to price our services competitively in order to achieve above market growth rates and take share from our competitors. These factors may impact our margins and cash flow.

# Recent Financial Highlights

For the three months ended June 30, 2024, we recorded service revenue of \$237.9 million, a 3.8% increase from \$229.2 million for the three months ended June 30, 2023. For the six months ended June 30, 2024, we recorded service revenue of \$465.4 million, a 0.2% increase from \$464.5 million for the six months ended June 30, 2023.

Net income for the three months ended June 30, 2024 increased to \$12.6 million from \$10.1 million for the three months ended June 30, 2023. This increase is due primarily to revenue growth, the impact of foreign currency exchange rate changes and forward contracts, as well as higher interest income, lower stock-based compensation expense and earn-out consideration, partially offset by higher cost of services. Adjusted Net Income for the three months ended June 30, 2024 decreased 10.0% to \$28.6 million from \$31.8 million for the three months ended June 30, 2023. Adjusted EBITDA for the three months ended June 30, 2024 decreased 5.6% to \$51.3 million from \$54.3 million for the three months ended June 30, 2023. Adjusted Net Income and Adjusted EBITDA are non-GAAP financial measures. For definitions and reconciliations to net income, the most directly comparable measure in accordance with GAAP, see "Non-GAAP Financial Measures."

Net income for the six months ended June 30, 2024 increased to \$24.3 million from \$19.6 million for the six months ended June 30, 2023. This increase is due primarily to lower earn-out consideration and stock-based compensation expense, partially offset by litigation costs and higher cost of services. Adjusted Net Income for the six months ended June 30, 2024 decreased 13.1% to \$55.9 million from \$64.3 million for the six months ended June 30, 2023. Adjusted EBITDA for the six months ended June 30, 2024 decreased 6.8% to \$101.9 million from \$109.3 million for the six months ended June 30, 2023.

Our operating results in any period are not necessarily indicative of the results that may be expected for any future period.

## **Results of Operations**

### Comparison of the Three Months Ended June 30, 2024 and 2023

The following tables set forth certain historical consolidated financial information for the three months ended June 30, 2024 and 2023:

	Three months	ended June 30,	Period over Period Change			
(in thousands, except %)	 2024	2023	(\$)		(%)	
Service revenue	\$ 237,928	\$ 229,169	\$	8,759	3.8 %	
Operating expenses:						
Cost of services	143,876	133,554		10,322	7.7 %	
Selling, general, and administrative expense	56,276	58,175		(1,899)	(3.3)%	
Depreciation	9,978	10,079		(101)	(1.0)%	
Amortization of intangible assets	4,982	5,125		(143)	(2.8)%	
Loss on disposal of assets	94	67		27	40.3 %	
Total operating expenses	 215,206	207,000		8,206	4.0 %	
Operating income	22,722	22,169		553	2.5 %	
Other income, net	(2,703)	(684)		(2,019)	295.2 %	
Financing expenses	5,490	5,330		160	3.0 %	
Income before income taxes	 19,935	17,523		2,412	13.8 %	
Provision for income taxes	7,337	7,391		(54)	(0.7)%	
Net income	\$ 12,598	\$ 10,132	\$	2,466	24.3 %	

## Service revenue

Service revenue by service offering

The following table presents the breakdown of our service revenue by service offering for each period:

		Three months	ended	l June 30,	Period over Period Change		
(in thousands, except %)	<u></u>	2024		2023	 (\$)	(%)	
Digital Customer Experience	\$	148,352	\$	150,916	\$ (2,564)	(1.7)%	
Trust and Safety		59,066		45,209	13,857	30.7 %	
AI Services		30,510		33,044	(2,534)	(7.7)%	
Service revenue	\$	237,928	\$	229,169	\$ 8,759	3.8 %	

Digital Customer Experience was primarily driven by a decrease from existing clients in On Demand Travel + Transportation, as well as clients in Entertainment + Gaming and HealthTech. These decreases were partially offset by an increase from existing clients in FinTech, as well as new clients in HealthTech, FinTech and Professional Services + Industry.

Trust and Safety was primarily driven by an increase from existing clients in Social Media and FinTech.

AI Services was primarily driven by a decrease from existing clients in Social Media.

Service revenue by delivery geography

We deliver our services from multiple locations around the world; however, the majority of our service revenues are derived from contracts that require payment in United States dollars, regardless of whether the clients are located in the United States.

The following table presents the breakdown of our service revenue by geographical location, based on where the services are provided, for each period:

		Three months	ended	June 30,	Period over Period Change			
in thousands, except %)		2024		2023		(\$)	(%)	
Philippines	\$	138,308	\$	127,261	\$	11,047	8.7 %	
United States		25,267		37,235		(11,968)	(32.1)%	
India		29,468		28,995		473	1.6 %	
Rest of World		44,885		35,678		9,207	25.8 %	
Service revenue	\$	237,928	\$	229,169	\$	8,759	3.8 %	

*Philippines:* Trust and Safety contributed 7.0% of the total increase primarily driven by clients in Social Media and FinTech. Digital Customer Experience contributed 3.5% of the total increase primarily driven by clients in FinTech, partially offset by clients in Entertainment + Gaming. The increase was partially offset by a 1.8% decrease contributed by AI Services, primarily driven by clients in Social Media.

United States: Digital Customer Experience contributed 30.8% of the total decrease primarily driven by clients in On Demand Travel + Transportation, Entertainment + Gaming and HealthTech. AI Services contributed 2.7% of the total decrease primarily driven by clients in On Demand Travel + Transportation. The decrease was partially offset by a 1.4% increase contributed by Trust and Safety, primarily driven by clients in On Demand Travel + Transportation.

*India:* Trust and Safety contributed 8.4% of the total increase primarily driven by clients in Social Media. AI Services contributed 2.2% of the total increase. The increase was partially offset by a 9.0% decrease contributed by Digital Customer Experience, primarily driven by clients in On Demand Travel + Transportation, partially offset by clients in Retail + E Commerce.

Rest of World: Digital Customer Experience contributed 20.0% of the total increase primarily driven by clients in FinTech, On Demand Travel + Transportation and Professional Services + Industry. Trust and Safety contributed 5.6% of the total increase, primarily driven by clients in FinTech and Social Media. AI Services contributed 0.2% of the total increase. Growth in the Rest of World was led by Latin America.

# Operating expenses

Cost of services

The increase was primarily driven by higher personnel costs of \$6.7 million associated with increased headcount. The remaining increase included facilities and recruiting costs associated with site expansion and increasing headcount associated with accelerating growth.

Selling, general, and administrative expense

The decrease was primarily driven by lower personnel costs of \$2.4 million, due primarily to a reduction in earn-out compensation and stock-based compensation expense, partially offset by an increase in bonus expense due to higher company performance. The remaining decrease included lower insurance expense based on renegotiated rates. This decrease was partially offset by certain litigation costs which we expect to continue in future periods.

### Other income, net

Changes are driven by our exposure to foreign currency exchange risk resulting from our operations in foreign geographies, primarily the Philippines, including economic hedges using foreign currency exchange rate forward contracts, as well as higher interest income. See Part I, Item 3., "Quantitative and Qualitative Disclosures About Market Risk" in this Quarterly Report for additional information on how foreign currency impacts our financial results.

# Financing expenses

Changes in financing expense are primarily driven by the rate of SOFR used to calculate the interest rate of our debt.

#### Provision for income taxes

The effective tax rate for the three months ended June 30, 2024 and 2023 was 36.8% and 42.2%, respectively. Costs related to the issuance of stock-based compensation, the acquisition of heloo, severance and litigation costs within the provision for income taxes calculation are adjusted for Non-GAAP purposes. If those costs are removed, the provision for income taxes would have been \$8.5 million and \$7.4 million and the effective tax rate would have been 25.5% and 21.7% for the three months ended June 30, 2024 and 2023, respectively.

# Comparison of the Six Months Ended June 30, 2024 and 2023

The following tables set forth certain historical consolidated financial information for the six months ended June 30, 2024 and 2023:

		Six months e	nded June 30,	Period over Period Change			
(in thousands, except %)		2024	2023	(\$)	(%)		
Service revenue	\$	465,398	\$ 464,475	\$ 923	0.2 %		
Operating expenses:							
Cost of services		279,287	271,316	7,971	2.9 %		
Selling, general, and administrative expense		109,180	122,469	(13,289)	(10.9)%		
Depreciation		20,767	19,740	1,027	5.2 %		
Amortization of intangible assets		9,967	10,249	(282)	(2.8)%		
Loss (gain) on disposal of assets		(83)	132	(215)	NM		
Total operating expenses		419,118	423,906	(4,788)	(1.1)%		
Operating income		46,280	40,569	5,711	14.1 %		
Other income, net		(2,905)	(2,861)	(44)	1.5 %		
Financing expenses		11,028	10,429	599	5.7 %		
Income before income taxes		38,157	33,001	5,156	15.6 %		
Provision for income taxes		13,845	13,360	485	3.6 %		
Net income	\$	24,312	\$ 19,641	\$ 4,671	23.8 %		

NM = not meaningful

# Service revenue

Service revenue by service offering

The following table presents the breakdown of our service revenue by service offering for each period:

	Six months e	nded	June 30,	Period over Period Change		
(in thousands, except %)	2024		2023		(\$)	(%)
Digital Customer Experience	\$ 291,843	\$	308,052	\$	(16,209)	(5.3)%
Trust and Safety	114,338		85,807		28,531	33.3 %
AI Services	59,217		70,616		(11,399)	(16.1)%
Service revenue	\$ 465,398	\$	464,475	\$	923	0.2 %

Digital Customer Experience was primarily driven by a decrease from existing clients in On Demand Travel + Transportation, Entertainment + Gaming, HealthTech and Social Media. These decreases were partially offset by an increase from existing clients in FinTech, as well as new clients in HealthTech, FinTech and Professional Services + Industry.

Trust and Safety was primarily driven by an increase from existing clients in Social Media, FinTech and On Demand Travel + Transportation.

AI Services was primarily driven by a decrease from existing clients in Social Media and On Demand Travel + Transportation.

Service revenue by delivery geography

We deliver our services from multiple locations around the world; however, the majority of our service revenues are derived from contracts that require payment in United States dollars, regardless of whether the clients are located in the United States.

The following table presents the breakdown of our service revenue by geographical location, based on where the services are provided, for each period:

	Six months e	nded J	une 30,	Period over Period Change			
(in thousands, except %)	2024		2023	 (\$)	(%)		
Philippines	\$ 269,521	\$	254,120	\$ 15,401	6.1 %		
United States	50,857		83,897	(33,040)	(39.4)%		
India	58,377		57,238	1,139	2.0 %		
Rest of World	86,643		69,220	17,423	25.2 %		
Service revenue	\$ 465,398	\$	464,475	\$ 923	0.2 %		

*Philippines:* Trust and Safety contributed 6.8% of the total increase primarily driven by clients in Social Media and FinTech. Digital Customer Experience contributed 1.7% of the total increase primarily driven by clients in FinTech and Social Media, partially offset by clients in Entertainment + Gaming. The increase was partially offset by a 2.4% decrease contributed by AI Services, primarily driven by clients in Social Media.

*United States:* Digital Customer Experience contributed 32.6% of the total decrease primarily driven by clients in On Demand Travel + Transportation, Entertainment + Gaming, Social Media, HealthTech and FinTech. AI Services contributed 6.8% of the total decrease primarily driven by clients in On Demand Travel + Transportation and Social Media. Trust and Safety was flat.

*India:* Trust and Safety contributed 13.7% of the total increase primarily driven by clients in On Demand Travel + Transportation and Social Media. AI Services contributed 0.2% of the total increase. The increase was partially offset by a 11.9% decrease contributed by Digital Customer Experience, primarily driven by clients in On Demand Travel + Transportation, partially offset by clients in Retail + E-Commerce.

Rest of World: Digital Customer Experience contributed 19.8% of the total increase primarily driven by clients in FinTech, On Demand Travel + Transportation and Professional Services + Industry. Trust and Safety contributed 5.2% of the total increase primarily driven by clients in FinTech and Social Media. AI Services contributed 0.2% of the total increase. Growth in the Rest of World was due to Latin America and Asia.

### Operating expenses

Cost of services

The increase was primarily driven by higher personnel costs of \$4.0 million associated with increased headcount. The remaining increase included facilities and recruiting costs associated with site expansion and increasing headcount to prepare for accelerating growth.

Selling, general, and administrative expense

The decrease was primarily driven by lower personnel costs of \$12.4 million, due primarily to a reduction in earn-out compensation and stock-based compensation expense, partially offset by an increase in bonus expense due to higher company performance. The remaining decrease included lower insurance expense based on renegotiated rates, as well as a reduction in certain taxes, licenses and permits. These decreases were partially offset by certain litigation costs which we expect to continue in future periods, as well as higher software costs.

## Depreciation

The increase in depreciation is a result of capital expenditures for leasehold improvements associated with site expansions.

### Other income, net

Changes are primarily driven by our exposure to foreign currency exchange risk resulting from our operations in foreign geographies, primarily the Philippines, offset by economic hedges using foreign currency exchange rate forward contracts. The remaining increase is associated with higher interest income. See Part I, Item 3., "Quantitative and Qualitative Disclosures About Market Risk" in this Quarterly Report for additional information on how foreign currency impacts our financial results.

### Financing expenses

Changes in financing expense are primarily driven by the rate of SOFR used to calculate the interest rate of our debt.

#### Provision for income taxes

The effective tax rate for the six months ended June 30, 2024 and 2023 was 36.3% and 40.5%, respectively. Costs related to the issuance of stock-based compensation, the acquisition of heloo, severance and litigation costs within the provision for income taxes calculation are adjusted for Non-GAAP purposes. If those costs are removed, the provision for income taxes would have been \$16.6 million and \$15.4 million and the effective tax rate would have been 26.4% and 21.6% for the six months ended June 30, 2024 and 2023, respectively.

# Revenue by Top Clients

The table below sets forth the percentage of our total service revenue derived from our largest clients for the three and six months ended June 30, 2024 and 2023:

	Three months ende	ed June 30,	Six months ended June 30,			
	2024	2023	2024	2023		
Top ten clients	55 %	55 %	55 %	56 %		
Top twenty clients	68 %	69 %	68 %	70 %		

Our clients are part of the rapidly growing digital economy and they rely on our suite of digital solutions to drive their continued success. For our existing clients, we benefit from our ability to grow as they grow and to cross sell new solutions, further deepening our entrenchment.

For the three months ended June 30, 2024 and 2023, we generated 20% and 19%, respectively, of our service revenue from our largest client. For the six months ended June 30, 2024 and 2023, we generated 20% and 20%, respectively, of our service revenue from our largest client.

We continue to identify and target high growth industry verticals and clients. Our strategy is to acquire new clients and further grow with our existing ones in order to achieve meaningful client and revenue diversification over time.

# **Foreign Currency**

As a global company, we face exposure to movements in foreign currency exchange rates. Fluctuations in foreign currencies impact the amount of total assets, liabilities, revenue, operating expenses and cash flows that we report for our foreign subsidiaries upon the translation of these amounts into U.S. dollars. See Part I, Item 3., "Quantitative and Qualitative Disclosures About Market Risk" in this Quarterly Report for additional information on how foreign currency impacts our financial results.

# **Non-GAAP Financial Measures**

We use Adjusted Net Income, Adjusted Earnings Per Share ("EPS"), EBITDA, Adjusted EBITDA, Free Cash Flow and Conversion of Adjusted EBITDA, as key measures to assess the performance of our business.

Each of the measures are not recognized under accounting principles generally accepted in the United States of America ("GAAP") and do not purport to be an alternative to net income or cash flow as a measure of our performance. Such measures have limitations as analytical tools, and you should not consider any of such measures in isolation or as substitutes for our results as reported under GAAP. Additionally, Adjusted Net Income, Adjusted EPS, EBITDA, and Adjusted EBITDA exclude items that can have a significant effect on our profit or loss and should, therefore, be used in conjunction with profit or loss for the period. Our management compensates for the limitations of using non-GAAP financial measures by using them to supplement GAAP results to provide a more complete understanding of the factors and trends affecting the business than GAAP results alone. Because not all companies use identical calculations, these measures may not be comparable to other similarly titled measures of other companies.

### Adjusted Net Income

Adjusted Net Income is a non-GAAP profitability measure that represents net income or loss for the period before the impact of amortization of intangible assets and certain items that are considered to hinder comparison of the performance of our businesses on a period-over-period basis or with other businesses. During the periods presented, we excluded from Adjusted Net Income amortization of intangible assets, transaction costs, earn-out consideration, the effect of foreign currency gains and losses, gains and losses on disposals of assets, non-recurring severance costs, certain non-recurring litigation costs, stock-based compensation expense and associated employer payroll tax and the related effect on income taxes of certain pre-tax adjustments, which include costs that are required to be expensed in accordance with GAAP. Our management believes that the inclusion of supplementary adjustments to net income applied in presenting Adjusted Net Income are appropriate to provide additional information to investors about certain material non-cash items and about unusual items that we do not expect to continue at the same level in the future.

The following table reconciles net income, the most directly comparable GAAP measure, to Adjusted Net Income for the three months ended June 30, 2024 and 2023:

	Three months	ended	June 30,	Period over Period Change			
(in thousands, except %)	2024		2023		(\$)	(%)	
Net income	\$ 12,598	\$	10,132	\$	2,466	24.3 %	
Amortization of intangible assets	4,982		5,125		(143)	(2.8)%	
Earn-out consideration <sup>(1)</sup>	_		1,268		(1,268)	(100.0)%	
Foreign currency gains <sup>(2)</sup>	(1,312)		(196)		(1,116)	NM	
Loss on disposal of assets	94		67		27	40.3 %	
Severance costs <sup>(3)</sup>	_		350		(350)	(100.0)%	
Litigation costs <sup>(4)</sup>	2,318		_		2,318	100.0 %	
Stock-based compensation expense <sup>(5)</sup>	11,128		15,107		(3,979)	(26.3)%	
Tax impacts of adjustments <sup>(6)</sup>	(1,173)		(31)		(1,142)	NM	
Adjusted Net Income	\$ 28,635	\$	31,822	\$	(3,187)	(10.0)%	
Net Income Margin <sup>(7)</sup>	5.3 %		4.4 %				
Adjusted Net Income Margin <sup>(7)</sup>	12.0 %		13.9 %				

NM = not meaningful

- (1) Represents earn-out consideration recognized as compensation expense related to the acquisition of heloo.
- (2) Realized and unrealized foreign currency gains include the effect of fair market value changes of forward contracts and remeasurement of U.S. dollar-denominated accounts to foreign currency
- (3) Represents severance payments as a result of certain cost optimization measures we undertook during the period to restructure support roles.
- (4) Represents only those litigation costs that are considered non-recurring and outside of the ordinary course of business.
- (5) Represents stock-based compensation expense, as well as associated payroll tax.
- (6) Represents tax impacts of adjustments to net income which resulted in a tax benefit during the period, including stock-based compensation expense and earn-out consideration.
- (7) Net Income Margin represents net income divided by service revenue and Adjusted Net Income Margin represents Adjusted Net Income divided by service revenue.

The following table reconciles net income, the most directly comparable GAAP measure, to Adjusted Net Income for the six months ended June 30, 2024 and 2023:

	Six months ended June 30,			Period over Period Change			
(in thousands, except %)	 2024		2023		(\$)	(%)	
Net income	\$ 24,312	\$	19,641	\$	4,671	23.8 %	
Amortization of intangible assets	9,967		10,249		(282)	(2.8)%	
Transaction costs <sup>(1)</sup>	_		245		(245)	(100.0)%	
Earn-out consideration <sup>(2)</sup>	_		7,916		(7,916)	(100.0)%	
Foreign currency gains <sup>(3)</sup>	(298)		(2,178)		1,880	(86.3)%	
Loss (gain) on disposal of assets	(83)		132		(215)	NM	
Severance costs <sup>(4)</sup>	487		1,568		(1,081)	(68.9)%	
Litigation costs <sup>(5)</sup>	2,618		_		2,618	100.0 %	
Stock-based compensation expense <sup>(6)</sup>	21,692		28,779		(7,087)	(24.6)%	
Tax impacts of adjustments <sup>(7)</sup>	(2,788)		(2,019)		(769)	38.1 %	
Adjusted Net Income	\$ 55,907	\$	64,333	\$	(8,426)	(13.1)%	
Net Income Margin <sup>(8)</sup>	 5.2 %		4.2 %				
Adjusted Net Income Margin <sup>(8)</sup>	12.0 %		13.9 %				

NM = not meaningful

- (1) Represents professional service fees related to non-recurring transactions.
- (2) Represents earn-out consideration recognized as compensation expense related to the acquisition of heloo.
- (3) Realized and unrealized foreign currency gains include the effect of fair market value changes of forward contracts and remeasurement of U.S. dollar-denominated accounts to foreign currency
- (4) Represents severance payments as a result of certain cost optimization measures we undertook during the period to restructure support roles.
- (5) Represents only those litigation costs that are considered non-recurring and outside of the ordinary course of business.
- (6) Represents stock-based compensation expense, as well as associated payroll tax.
- (7) Represents tax impacts of adjustments to net income which resulted in a tax benefit during the period, including stock-based compensation expense and earn-out consideration.
- (8) Net Income Margin represents net income divided by service revenue and Adjusted Net Income Margin represents Adjusted Net Income divided by service revenue.

#### Adjusted EPS

Adjusted EPS is a non-GAAP profitability measure that represents earnings available to shareholders excluding the impact of certain items that are considered to hinder comparison of the performance of our business on a period-over-period basis or with other businesses. Adjusted EPS is calculated as Adjusted Net Income divided by our diluted weighted-average number of shares outstanding. Our management believes that the inclusion of supplementary adjustments to earnings per share applied in presenting Adjusted EPS are appropriate to provide additional information to investors about certain material non-cash items and about unusual items that we do not expect to continue at the same level in the future.

The following table reconciles GAAP diluted EPS, the most directly comparable GAAP measure, to Adjusted EPS for the three and six months ended June 30, 2024 and 2023:

	Three months ended June 30,			Six months ended June 30,				
		2024		2023		2024		2023
GAAP diluted EPS	\$	0.14	\$	0.10	\$	0.27	\$	0.20
Per share adjustments to net income <sup>(1)</sup>		0.17		0.22		0.34		0.45
Adjusted EPS	\$	0.31	\$	0.32	\$	0.61	\$	0.65
Weighted-average common shares outstanding - diluted		91,629,930		98,200,005		91,739,908		99,576,289

<sup>(1)</sup> Reflects the aggregate adjustments made to reconcile net income to Adjusted Net Income, as noted in the above table, divided by the GAAP diluted weighted-average number of shares outstanding for the relevant period.

### EBITDA and Adjusted EBITDA

EBITDA is a non-GAAP profitability measure that represents net income or loss for the period before the impact of the benefit from or provision for income taxes, financing expenses, depreciation, and amortization of intangible assets. EBITDA eliminates potential differences in performance caused by variations in capital structures (affecting financing expenses), tax positions (such as the availability of net operating losses against which to relieve taxable profits), the cost and age of tangible assets (affecting relative depreciation expense) and the extent to which intangible assets are identifiable (affecting relative amortization expense).

Adjusted EBITDA is a non-GAAP profitability measure that represents EBITDA before certain items that are considered to hinder comparison of the performance of our businesses on a period-over-period basis or with other businesses. During the periods presented, we excluded from Adjusted EBITDA transaction costs, earn-out consideration, the effect of foreign currency gains and losses, gains and losses on disposals of assets, non-recurring severance costs, certain non-recurring litigation costs, stock-based compensation expense and associated employer payroll tax and interest income, which include costs that are required to be expensed in accordance with GAAP. Our management believes that the inclusion of supplementary adjustments to EBITDA applied in presenting Adjusted EBITDA are appropriate to provide additional information to investors about certain material non-cash items and about unusual items that we do not expect to continue at the same level in the future.

The following table reconciles net income, the most directly comparable GAAP measure, to EBITDA and Adjusted EBITDA for the three months ended June 30, 2024 and 2023:

		Three months ended June 30,			Period over Period Change			
(in thousands, except %)	·	2024		2023		(\$)	(%)	
Net income	\$	12,598	\$	10,132	\$	2,466	24.3 %	
Provision for income taxes		7,337		7,391		(54)	(0.7)%	
Financing expenses		5,490		5,330		160	3.0 %	
Depreciation		9,978		10,079		(101)	(1.0)%	
Amortization of intangible assets		4,982		5,125		(143)	(2.8)%	
EBITDA	\$	40,385	\$	38,057	\$	2,328	6.1 %	
Earn-out consideration <sup>(1)</sup>		_		1,268		(1,268)	(100.0)%	
Foreign currency gains <sup>(2)</sup>		(1,312)		(196)		(1,116)	NM	
Loss on disposal of assets		94		67		27	40.3 %	
Severance costs <sup>(3)</sup>		_		350		(350)	(100.0)%	
Litigation costs <sup>(4)</sup>		2,318		_		2,318	100.0 %	
Stock-based compensation expense <sup>(5)</sup>		11,128		15,107		(3,979)	(26.3)%	
Interest income <sup>(6)</sup>		(1,361)		(357)		(1,004)	281.2 %	
Adjusted EBITDA	\$	51,252	\$	54,296	\$	(3,044)	(5.6)%	
Net Income Margin <sup>(7)</sup>		5.3 %		4.4 %	<u> </u>			
Adjusted EBITDA Margin <sup>(7)</sup>		21.5 %		23.7 %	)			

NM = not meaningful

- (1) Represents earn-out consideration recognized as compensation expense related to the acquisition of heloo.
- (2) Realized and unrealized foreign currency gains include the effect of fair market value changes of forward contracts and remeasurement of U.S. dollar-denominated accounts to foreign currency.
- (3) Represents severance payments as a result of certain cost optimization measures we undertook during the period to restructure support roles.
- (4) Represents only those litigation costs that are considered non-recurring and outside of the ordinary course of business.
- (5) Represents stock-based compensation expense, as well as associated payroll tax.
- $(6) \ Represents \ interest \ earned \ on \ short-term \ savings, time-deposits \ and \ money \ market \ funds.$
- (7) Net Income Margin represents net income divided by service revenue and Adjusted EBITDA Margin represents Adjusted EBITDA divided by service revenue.

The following table reconciles net income, the most directly comparable GAAP measure, to EBITDA and Adjusted EBITDA for the six months ended June 30, 2024 and 2023:

	Six months ended June 30,					Period over Perio	Period over Period Change			
(in thousands, except %)		2024		2023		(\$)	(%)			
Net income	\$	24,312	\$	19,641	\$	4,671	23.8 %			
Provision for income taxes		13,845		13,360		485	3.6 %			
Financing expenses		11,028		10,429		599	5.7 %			
Depreciation		20,767		19,740		1,027	5.2 %			
Amortization of intangible assets		9,967		10,249		(282)	(2.8)%			
EBITDA	\$	79,919	\$	73,419	\$	6,500	8.9 %			
Transaction costs <sup>(1)</sup>		_		245		(245)	(100.0)%			
Earn-out consideration <sup>(2)</sup>		_		7,916		(7,916)	(100.0)%			
Foreign currency gains <sup>(3)</sup>		(298)		(2,178)		1,880	(86.3)%			
Loss (gain) on disposal of assets		(83)		132		(215)	NM			
Severance costs <sup>(4)</sup>		487		1,568		(1,081)	(68.9)%			
Litigation costs <sup>(5)</sup>		2,618		_		2,618	100.0 %			
Stock-based compensation expense <sup>(6)</sup>		21,692		28,779		(7,087)	(24.6)%			
Interest income <sup>(7)</sup>	\$	(2,478)	\$	(552)		(1,926)	348.9 %			
Adjusted EBITDA	\$	101,857	\$	109,329	\$	(7,472)	(6.8)%			
Net Income Margin <sup>(8)</sup>		5.2 %		4.2 %						
Adjusted EBITDA Margin <sup>(8)</sup>		21.9 %		23.5 %						

NM = not meaningful

- (1) Represents professional service fees related to non-recurring transactions.
- (2) Represents earn-out consideration recognized as compensation expense related to the acquisition of heloo.
- (3) Realized and unrealized foreign currency gains include the effect of fair market value changes of forward contracts and remeasurement of U.S. dollar-denominated accounts to foreign currency.
- (4) Represents severance payments as a result of certain cost optimization measures we undertook during the period to restructure support roles.
- (5) Represents only those litigation costs that are considered non-recurring and outside of the ordinary course of business.
- (6) Represents stock-based compensation expense, as well as associated payroll tax.
- (7) Represents interest earned on short-term savings, time-deposits and money market funds.
- (8) Net Income Margin represents net income divided by service revenue and Adjusted EBITDA Margin represents Adjusted EBITDA divided by service revenue.

## Free Cash Flow

Free Cash Flow is a non-GAAP liquidity measure that represents our ability to generate additional cash from our business operations. Free Cash Flow is calculated as net cash provided by operating activities in the period minus cash used for purchase of property and equipment in the period. Our management believes that the inclusion of this non-GAAP measure, when considered with our GAAP results, provides management and investors with an additional understanding of our ability to generate additional cash for ongoing business operations and other capital deployment.

The following table reconciles net cash provided by operating activities, the most directly comparable GAAP measure, to Free Cash Flow for the six months ended June 30, 2024 and 2023:

	Six months ended June 30,			
	 2024		2023	
Net cash provided by operating activities	\$ 81,211	\$	82,213	
Purchase of property and equipment	(8,088)		(15,045)	
Free Cash Flow	\$ 73,123	\$	67,168	
Conversion of Adjusted EBITDA <sup>(1)</sup>	 71.8 %		61.4 %	

(1) Conversion of Adjusted EBITDA represents Free Cash Flow divided by Adjusted EBITDA

# **Liquidity and Capital Resources**

As of June 30, 2024, our principal sources of liquidity were cash and cash equivalents totaling \$171.1 million, which were held for working capital purposes, as well as the borrowing availability under the 2022 Revolving Credit Facility of \$190.0 million.

As of June 30, 2024, our total indebtedness, net of debt financing fees was \$261.0 million. The interest rate in effect for the 2022 Term Loan Facility as of June 30, 2024 was 7.694% per annum. We were in compliance with all debt covenants as of June 30, 2024. See Note 8, "Long-Term Debt" in the Notes to Unaudited Condensed Consolidated Financial Statements included in this Quarterly Report for additional information regarding our debt.

During the six months ended June 30, 2024, we repurchased 1,310,167 shares of our Class A common stock under the share repurchase program for \$15.0 million, which we funded principally with available cash. As of June 30, 2024, \$42.2 million remained available for share repurchases under our share repurchase program. For additional information about our share repurchase program, see Part II, Item 2., "Unregistered Sales of Equity Securities and Use of Proceeds—Issuer Purchases of Equity Securities" in this Quarterly Report.

Historically, we have financed our operations and made investments in supporting the growth of our business primarily through cash provided by operations. We expect to continue to make similar investments in the future. We believe our existing cash and cash equivalents and our 2022 Credit Facilities will be sufficient to meet our working capital and capital expenditure needs for at least the next 12 months.

### Cash Flows

The following table presents a summary of our consolidated cash flows from operating, investing and financing activities for the periods indicated:

	Si	Six months ended June 30,		
(in thousands)	202	4	2023	
Net cash provided by operating activities	\$	81,211 \$	82,213	
Net cash used in investing activities		(8,088)	(16,045)	
Net cash used in financing activities		(18,614)	(45,835)	

### Operating Activities

Net cash provided by operating activities for the six months ended June 30, 2024 was \$81.2 million compared to net cash provided by operating activities of \$82.2 million for the six months ended June 30, 2023. Net cash provided by operating activities for the six months ended June 30, 2024 reflects net income of \$24.3 million, the add back for non-cash charges totaling \$54.1 million, as well as changes in operating assets and liabilities of \$2.8 million. Non-cash charges primarily consisted of \$21.4 million in stock-based compensation expense, \$20.8 million of depreciation and \$10.0 million of amortization related to intangibles. Net cash provided by operating activities for the six months ended June 30, 2023 reflects net income of \$19.6 million, as well as the add back for non-cash charges totaling \$57.2 million and changes in operating assets and liabilities of \$5.4 million. Non-cash charges primarily consisted of \$28.5 million in stock-based compensation expense, \$19.7 million of depreciation and \$10.2 million of amortization related to intangibles.

# Investing Activities

Net cash used in investing activities for the six months ended June 30, 2024 was \$8.1 million compared to net cash used in investing activities of \$16.0 million for the six months ended June 30, 2023. Purchase of property and equipment decreased primarily due to the timing of site build-out costs.

## Financing Activities

Net cash used in financing activities for the six months ended June 30, 2024 was \$18.6 million compared to net cash used by financing activities of \$45.8 million for the six months ended June 30, 2023. The decrease was due primarily to lower payments to acquire shares under our share repurchase program.

# **Critical Accounting Estimates**

There have been no material changes to our critical accounting estimates as reported in our Annual Report.

# **Recent Accounting Pronouncements**

For additional information regarding recent accounting pronouncements adopted and under evaluation, refer to Note 2, "Summary of Significant Accounting Policies" in the Notes to Unaudited Condensed Consolidated Financial Statements included in this Quarterly Report.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

Our activities expose us to a variety of financial risks: market risk (includes foreign currency), interest rate risk and credit risk.

#### Foreign Currency Risk

Our exposure to market risk arises principally from exchange rate risk. Although substantially all of our revenues are denominated in U.S. dollars, a substantial portion of our expenses were incurred and paid in the Philippine peso and Indian rupee in the six months ended June 30, 2024 and 2023. We also incur expenses in U.S. dollars, and currencies of the other countries in which we have operations. The exchange rates among the Philippine peso, Indian rupee and the U.S. dollar have changed substantially in recent years and may fluctuate substantially in the future.

The average exchange rate of the Philippine peso against the U.S. dollar increased from 55.22 pesos during the six months ended June 30, 2024, representing a depreciation of the Philippine peso of 3.0%. Based upon our level of operations during the six months ended June 30, 2024, and excluding any forward contract arrangements that we had in place during that period, a 10% appreciation/depreciation in the Philippine peso against the U.S. dollar would have increased or decreased our expenses incurred and paid in the Philippine peso by approximately \$19.0 million or \$15.5 million, respectively, in the six months ended June 30, 2024.

The average exchange rate of the Indian rupee against the U.S. dollar increased from 82.19 rupees during the six months ended June 30, 2024, representing a depreciation of the Indian rupee of 1.3%. Based upon our level of operations during the six months ended June 30, 2024, a 10% appreciation/depreciation in the Indian rupee against the U.S. dollar would have increased or decreased our expenses incurred and paid in the Indian rupee by approximately \$5.0 million or \$4.1 million, respectively, in the six months ended June 30, 2024.

In order to mitigate our exposure to foreign currency fluctuation risks and minimize the earnings and cash flow volatility associated with forecasted transactions denominated in certain foreign currencies, and economically hedge our intercompany balances and other monetary assets and liabilities denominated in currencies other than functional currencies, we enter into foreign currency forward contracts. These derivatives have not been designated as hedges under ASC Topic 815, *Derivatives and Hedging* ("ASC 815"). Changes in the fair value of these derivatives are recognized in the consolidated statements of income and are included in other income, net.

For the six months ended June 30, 2024 and 2023, the realized losses (gains) of \$2.8 million and \$(0.2) million, respectively, resulting from the settlement of forward contracts were included within other income, net.

For the six months ended June 30, 2024 and 2023, we had outstanding forward contracts. The forward contract receivable (payable) resulting from changes in fair value was recorded under prepaid expenses and other current assets (accounts payable and accrued liabilities). For the six months ended June 30, 2024 and 2023, the unrealized losses (gains) on the forward contracts of \$3.5 million and \$(1.7) million, respectively, were included within other income, net.

These contracts must be settled on the day of maturity or may be canceled subject to the receipts or payments of any gains or losses, respectively, equal to the difference between the contract exchange rate and the market exchange rate on the date of cancellation. We do not enter into foreign currency forward contracts for speculative or trading purposes. These derivative instruments do not subject us to material balance sheet risk due to exchange rate movements because gains and losses on the settlement of these derivatives are intended to offset revaluation losses and gains on the assets and liabilities being hedged.

# Interest Rate Risk

Our exposure to market risk is influenced by the changes in interest rates paid on any outstanding balance on our borrowings, mainly under our 2022 Credit Facilities. All of our borrowings outstanding under the 2022 Credit Facilities as of June 30, 2024 accrue interest at SOFR plus 2.25%. As of June 30, 2024 our total principal balance outstanding was \$262.2 million and the interest rate in effect was 7.694% per annum. Based on the outstanding balances and interest rates under the 2022 Credit Facilities as of June 30, 2024, a hypothetical 10% increase or decrease in SOFR would cause an increase or decrease in interest expense of approximately \$1.4 million over the next 12 months.

### Credit Risk

As of June 30, 2024, we had accounts receivable, net of allowance for credit losses, of \$175.3 million, of which \$27.2 million was owed by one of our clients. Collectively, this client represented approximately 15% of our gross accounts receivable as of June 30, 2024.

### **Item 4. Controls and Procedures**

#### Disclosure Controls and Procedures

We maintain disclosure controls and procedures (as that term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) that are designed to ensure that information required to be disclosed in our reports under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including the Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures. In designing and evaluating the disclosure controls and procedures and internal control over financial reporting, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures as of June 30, 2024. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as of June 30, 2024, the design and operation of the our disclosure controls and procedures were effective to accomplish their objectives at the reasonable assurance level.

### Changes in Internal Control over Financial Reporting

There has been no change in our internal control over financial reporting during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

#### PART II — OTHER INFORMATION

# Item 1. Legal Proceedings

The information required with respect to this item can be found under Note 10, "Commitments and Contingencies" in the Notes to Unaudited Condensed Consolidated Financial Statements included in this Quarterly Report and is incorporated by reference into this Item 1.

#### Item 1A. Risk Factors

We are subject to various risks that could have a material adverse impact on our financial position, results of operations or cash flows. Although it is not possible to predict or identify all such risks and uncertainties, they may include, but are not limited to, the factors discussed under "Risk Factors" in the Annual Report. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial may also materially adversely affect our financial position, results of operations or cash flows. There have been no material changes to the risk factors included in the Annual Report. You should carefully consider the risk factors set forth in the Annual Report and the other information set forth elsewhere in this Quarterly Report.

# Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Issuer Purchases of Equity Securities

During the three months ended June 30, 2024, our purchases of Class A common stock were as follows:

Period	Total Number of Shares Purchased <sup>(1)</sup>	A	Average Price Paid per Share <sup>(2)</sup>	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	S Y Uı	Dollar Value of hares That May let Be Purchased nder the Plans or Programs (in thousands)
April 1, 2024 through April 30, 2024	871,173	\$	11.29	871,173	\$	44,024
May 1, 2024 through May 31, 2024	153,383		11.80	153,383		42,214
June 1, 2024 through June 30, 2024	_		_	_		42,214
Total	1,024,556	\$	11.36	1,024,556		

Approximate

# **Item 3. Defaults Upon Senior Securities**

None.

# Item 4. Mine Safety Disclosures

Not applicable.

<sup>(1)</sup> On May 8, 2023, the Company announced that the Board of Directors of the Company authorized a \$100.0 million increase to the Company's share repurchase program, increasing the total authorization to \$200.0 million, with the total amount remaining available after the increase being exclusive of any commissions, fees or excise taxes. Pursuant to our share repurchase program, we may repurchase shares of our Class A common stock from time to time through open market purchases, in privately negotiated transactions or by other means, including through the use of trading plans intended to qualify under Rule 10b5-1 under the Exchange Act. Open market repurchases are expected to be structured to occur within the pricing volume requirements of Rule 10b-18. The timing and total amount of stock repurchases will depend upon, business, economic and market conditions, corporate and regulatory requirements, prevailing stock prices, restrictions under the terms of our loan agreements and other relevant considerations. The repurchase program terminates on December 31, 2024, and may be modified, suspended or discontinued at any time at our discretion. The program does not obligate the Company to acquire any amount of Class A common stock.

<sup>(2)</sup> Average price paid per share excludes commissions and other costs associated with the repurchases.

#### **Item 5. Other Information**

Section 13(r) Disclosure

Pursuant to Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012, which added Section 13(r) of the Exchange Act, we hereby incorporate by reference herein Exhibit 99.1 of this report, which includes disclosures regarding activities at Mundys S.p.A., which may be, or may have been at the time considered to be, an affiliate of Blackstone and, therefore, our affiliate.

Rule 10b5-1 Trading Arrangements

On May 17, 2024, Stephan Daoust, our Chief Operating Officer, adopted a Rule 10b5-1 trading arrangement (the "Daoust 10b5-1 Plan"), which provides for the potential sale of up to 251,161 shares of the Company's Class A Common Stock, including shares obtained from the exercise of vested stock options and the vesting of restricted stock units (subject to reduction for any shares withheld to satisfy tax withholding obligations). The Daoust 10b5-1 Plan is intended to satisfy the affirmative defense of Rule 10b5-1(c) under the Exchange Act and unless otherwise terminated pursuant to its terms, provides for sales from August 16, 2024 to December 15, 2024 or an earlier date on which all shares thereunder are sold.

On May 16, 2024, Jarrod Johnson, our Chief Customer Officer, adopted a Rule 10b5-1 trading arrangement (the "Johnson 10b5-1 Plan"), which provides for the potential sale of up to 146,865 shares of the Company's Class A Common Stock, including shares obtained from the vesting of restricted stock units (subject to reduction for any shares withheld to satisfy tax withholding obligations). The Johnson 10b5-1 Plan is intended to satisfy the affirmative defense of Rule 10b5-1(c) under the Exchange Act and unless otherwise terminated pursuant to its terms, provides for sales from August 15, 2024 to March 31, 2025 or an earlier date on which all shares thereunder are sold.

#### **Table of Contents**

#### Item 6. Exhibits

Exhibit No.	Description
3.1	Second Amended and Restated Certificate of Incorporation of TaskUs, Inc., dated as of June 10, 2021 (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed on June 15, 2021).
3.2	Certificate of Change of Registered Agent and Registered Office of the Company (incorporated by reference to Exhibit 3.2 to the Company's Annual Report on Form 10-K filed on March 8, 2024).
3.3	Third Amended and Restated Bylaws of TaskUs, Inc., dated as of March 2, 2023 (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed on March 7, 2023).
10.1*†	Performance Stock Unit Grant Notice and Agreement (under TaskUs, Inc. 2021 Omnibus Incentive Plan), dated June 3, 2024, between the Company and Bryce Maddock.
31.1*	Certification of Principal Executive Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of Principal Financial Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1**	Certification of Principal Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2**	Certification of Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
99.1*	Section 13(r) Disclosure.
101.INS	XBRL Instance Document- the instance document does not appear in the interactive data file because its XBRL tags are embedded within the inline XBRL document
101.SCH	Inline XBRL Taxonomy Extension Schema Document
101.CAL	Inline XBRL Taxonomy Extension Calculation Linkbase Document
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase Document
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)

- \* Filed herewith.
- \*\* Furnished herewith.
- † Management contract or compensatory plan or arrangement.

The agreements and other documents filed as exhibits to this report are not intended to provide factual information or other disclosure except for the terms of the agreements or other documents themselves, and you should not rely on them for other than that purpose. In particular, any representations and warranties made by the Company in these agreements or other documents were made solely within the specific context of the relevant agreement or document and do not apply in any other context or at any time other than the date they were made.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

#### TASKUS, INC.

(Registrant)

Date: August 9, 2024 By: /s/ Balaji Sekar

Balaji Sekar

Chief Financial Officer (Principal Financial Officer) (Authorized Signatory)

Date: August 9, 2024 By: /s/ Steven Amaya

Steven Amaya

Chief Accounting Officer and Treasurer (Principal Accounting Officer)

# PERFORMANCE STOCK UNIT GRANT NOTICE UNDER THE TASKUS, INC. 2021 OMNIBUS INCENTIVE PLAN PERFORMANCE-BASED VESTING AWARD

TaskUs, Inc., a Delaware corporation (the "Company"), pursuant to its 2021 Omnibus Incentive Plan (as it may be amended and/or restated from time to time, the "Plan"), hereby grants to the Participant the number of performance-based Restricted Stock Units ("Performance Stock Units") equal to the "Number of Performance Stock Units" set forth below. The Performance Stock Units are subject to all of the terms and conditions as set forth herein, in the Performance Stock Unit Agreement (attached hereto or previously provided to the Participant in connection with a prior grant), in Appendix A attached hereto, and in the Plan, all of which are incorporated herein in their entirety. Capitalized terms not otherwise defined herein shall have the meaning set forth in the Plan.

**Participant:** Bryce Maddock **Date of Grant:** June 3, 2024

**Performance Period:** The Performance Period applicable to the Performance Stock Units is set forth on <u>Appendix A</u>.

Number of

**Performance Stock Units:** 240,000

**Vesting Schedule:** The Performance Stock Units shall vest in accordance with <u>Appendix A</u>.

\* \* \*

TASKUS, INC.
--------------

/s/ Claudia Walsh

By: Claudia Walsh

Title: General Counsel and Corporate Secretary

[Signature Page to Performance Stock Unit Grant Notice]

THE	UNDERSIGNED	<b>PARTICIPANT</b>	ACKNOWLEDGES	RECEIPT OF	THIS PERFORM	ANCE STOCK UN	IT GRANT
NOTI	CE, THE PERFO	DRMANCE STO	CK UNIT AGREEMI	ENT AND THE	PLAN, AND, AS	AN EXPRESS CONI	DITION TO
THE	GRANT OF PER	RFORMANCE ST	TOCK UNITS HERE	CUNDER, AGRE	EES TO BE BOUN	ND BY THE TERMS	S OF THIS
PERF	ORMANCE STO	CK UNIT GRAN	<b>F</b> NOTICE, THE PER	RFORMANCE ST	TOCK UNIT AGRE	EEMENT AND THE	PLAN.

PARTICIPANT <sup>1</sup>
/s/ Bryce Maddock Bryce Maddock
<sup>1</sup> To the extent that the Company has established, either itself or through a third-party plan administrator, the ability to accept this award electronically, such acceptance shall constitute the Participant's signature hereto.

[Signature Page to Performance Stock Unit Grant Notice]

# PERFORMANCE STOCK UNIT AGREEMENT UNDER THE TASKUS, INC. 2021 OMNIBUS INCENTIVE PLAN PERFORMANCE-BASED VESTING AWARD

Pursuant to the Performance Stock Unit Grant Notice (the "Grant Notice") delivered to the Participant (as defined in the Grant Notice), and subject to the terms of this Performance Stock Unit Agreement (this "Performance Stock Unit Agreement") and the TaskUs, Inc. 2021 Omnibus Incentive Plan, as it may be amended and restated from time to time (the "Plan"), TaskUs, Inc., a Delaware corporation (the "Company"), and the Participant agree as follows. Capitalized terms not otherwise defined herein shall have the same meaning as set forth in the Plan.

- 1. Grant of Performance Stock Units. Subject to the terms and conditions set forth herein and in the Plan, the Company hereby grants to the Participant the number of performance-based Restricted Stock Units ("Performance Stock Units") provided in the Grant Notice (with each Performance Stock Unit representing an unfunded, unsecured right to receive one share of Class A Common Stock). The Company may make one or more additional grants of Performance Stock Units to the Participant under this Performance Stock Unit Agreement by providing the Participant with a new grant notice, which may also include any terms and conditions differing from this Performance Stock Unit Agreement to the extent provided therein. The Company reserves all rights with respect to the granting of additional Performance Stock Units hereunder and makes no implied promise to grant additional Performance Stock Units.
- 2. **Vesting**. Subject to the conditions contained herein and in the Plan, the Performance Stock Units shall vest as provided in the Grant Notice and <u>Appendix A</u>, attached hereto.
- 3. <u>Settlement of Performance Stock Units</u>. Subject to any election by the Committee pursuant to Section 9(d)(ii) of the Plan, the Company will deliver to the Participant, without charge, as soon as reasonably practicable (and, in any event, within two and one-half months) following the applicable vesting date, one share of Class A Common Stock for each Performance Stock Unit (as adjusted under the Plan, as applicable) which becomes vested hereunder and such vested Performance Stock Unit shall be cancelled upon such delivery. The Company shall either (a) deliver, or cause to be delivered, to the Participant a certificate or certificates therefor, registered in the Participant's name or (b) cause such shares of Class A Common Stock to be credited to the Participant's account at the third party plan administrator. Notwithstanding anything in this Performance Stock Unit Agreement to the contrary, the Company shall have no obligation to issue or transfer any shares of Class A Common Stock as contemplated by this Performance Stock Unit Agreement unless and until such issuance or transfer complies with all relevant provisions of law and the requirements of any stock exchange on which the Company's shares of Class A Common Stock are listed for trading.
- 4. <u>Treatment of Performance Stock Units upon Termination</u>. The provisions of Section 9(c)(ii) of the Plan are incorporated herein by reference and made a part hereof, subject to the Vesting Schedule as provided in the Grant Notice and <u>Appendix A</u>, attached hereto (and for the avoidance for doubt, in the event of any conflict between the Grant Notice and <u>Appendix A</u> and Section 9(c)(ii) of the Plan, the provisions of the Grant Notice and <u>Exhibit A</u> will prevail).

#### 5. Company; Participant.

- (a) The term "Company" as used in this Performance Stock Unit Agreement with reference to employment or service shall include the applicable Service Recipient.
- (b) Whenever the word "Participant" is used in any provision of this Performance Stock Unit Agreement under circumstances where the provision should logically be construed to apply to the executors, the administrators, or the person or persons to whom the Performance Stock Units may be transferred in accordance with Section 13(b) of the Plan, the word "Participant" shall be deemed to include such person or persons.
- 6. Non-Transferability. The Performance Stock Units are not transferable by the Participant except to Permitted Transferees in accordance with Section 13(b) of the Plan. Except as otherwise provided herein, no assignment or transfer of the Performance Stock Units, or of the rights represented thereby, whether voluntary or involuntary, by operation of law or otherwise, shall vest in the assignee or transferee any interest or right herein whatsoever, but immediately upon such assignment or transfer the Performance Stock Units shall terminate and become of no further effect.
- 7. Rights as Stockholder. Subject to any payments to be provided to the Participant in accordance with the Grant Notice and Section 13(c)(iii) of the Plan, the Participant or a Permitted Transferee shall have no rights as a stockholder with respect to any share of Class A Common Stock underlying a Performance Stock Unit unless and until the Participant shall have become the holder of record or the beneficial owner of such Class A Common Stock, and no adjustment shall be made for dividends or distributions or other rights in respect of such share of Class A Common Stock for which the record date is prior to the date upon which the Participant shall become the holder of record or the beneficial owner thereof.
- 8. <u>Tax Withholding</u>. The provisions of Section 13(d) of the Plan are incorporated herein by reference and made a part hereof.
- 9. Notice. Every notice or other communication relating to this Performance Stock Unit Agreement between the Company and the Participant shall be in writing, which may include by electronic mail, and shall be mailed to or delivered to the party for whom it is intended at such address as may from time to time be designated by such party in a notice mailed or delivered to the other party as herein provided; provided, that, unless and until some other address be so designated, all notices or communications by the Participant to the Company shall be mailed or delivered to the Company at its principal executive office, to the attention of the Company's VP Legal, Corporate Secretary or its designee, and all notices or communications by the Company to the Participant may be given to the Participant personally or may be mailed to the Participant at the Participant's last known address, as reflected in the Company's records. Notwithstanding the above, all notices and communications between the Participant and any third-party plan administrator shall be mailed, delivered, transmitted or sent in accordance with the procedures established by such third-party plan administrator and communicated to the Participant from time to time.
- 10. **No Right to Continued Service**. This Performance Stock Unit Agreement does not confer upon the Participant any right to continue as an employee or service provider to the Service Recipient or any other member of the Company Group.
- 11. <u>Binding Effect</u>. This Performance Stock Unit Agreement shall be binding upon the heirs, executors, administrators and successors of the parties hereto.

- 12. Waiver and Amendments. Except as otherwise set forth in Section 12 of the Plan, any waiver, alteration, amendment or modification of any of the terms of this Performance Stock Unit Agreement shall be valid only if made in writing and signed by the parties hereto; *provided, however*, that any such waiver, alteration, amendment or modification is consented to on the Company's behalf by the Committee. No waiver by either of the parties hereto of their rights hereunder shall be deemed to constitute a waiver with respect to any subsequent occurrences or transactions hereunder unless such waiver specifically states that it is to be construed as a continuing waiver.
- 13. <u>Clawback/Forfeiture</u>. This Performance Stock Unit Agreement shall be subject to reduction, cancellation, forfeiture or recoupment to the extent necessary to comply with (i) any clawback, forfeiture or other similar policy adopted by the Board or the Committee and as in effect from time to time; and (ii) Applicable Law. In addition, if the Participant receives any amount in excess of what the Participant should have received under the terms of this Performance Stock Unit Agreement for any reason (including without limitation by reason of a financial restatement, mistake in calculations or other administrative error), then the Participant shall be required to repay any such excess amount to the Company.
- 14. <u>Detrimental Activity</u>. Notwithstanding anything to the contrary contained herein or in the Plan, if the Participant has engaged in or engages in any Detrimental Activity, as determined by the Committee, then the Committee may, in its sole discretion, take actions permitted under the Plan, including, but not limited to: (i) cancelling any and all Performance Stock Units, or (ii) requiring that the Participant forfeit any gain realized on the settlement of the Performance Stock Unit or the disposition of any Class A Common Stock received upon settlement of the Performance Stock Units, and repay such gain to the Company.
  - 15. <u>Right to Offset</u>. The provisions of Section 13(x) of the Plan are incorporated herein by reference and made a part hereof.
- 15. **Governing Law**. This Performance Stock Unit Agreement shall be construed and interpreted in accordance with the laws of the State of Delaware, without regard to the principles of conflicts of law thereof. Notwithstanding anything contained in this Performance Stock Unit Agreement, the Grant Notice or the Plan to the contrary, if any suit or claim is instituted by the Participant or the Company relating to this Performance Stock Unit Agreement, the Grant Notice or the Plan, the Participant hereby submits to the exclusive jurisdiction of and venue in the courts of Delaware.
- 16. <u>Plan</u>. The terms and provisions of the Plan are incorporated herein by reference. In the event of a conflict or inconsistency between the terms and provisions of the Plan and the provisions of this Performance Stock Unit Agreement (including the Grant Notice and <u>Appendix A</u>), the Plan shall govern and control.
- 17. <u>Section 409A</u>. It is intended that the Performance Stock Units granted hereunder shall be exempt from Section 409A of the Code pursuant to the "short-term deferral" rule applicable to such section, as set forth in the regulations or other guidance published by the Internal Revenue Service thereunder and shall be interpreted as such.
- 18. <u>Imposition of Other Requirements</u>. The Company reserves the right to impose other requirements on the Participant's participation in the Plan, on the Performance Stock Units and on any shares of Class A Common Stock acquired under the Plan, to the extent that the Company, in its sole discretion, determines it is necessary or advisable for legal or administrative reasons, and to require the

Participant to sign any additional agreements or undertakings that may be necessary to accomplish the foregoing.

- 19. <u>Electronic Delivery and Acceptance</u>. The Company may, in its sole discretion, decide to deliver any documents related to current or future participation in the Plan by electronic means. The Participant hereby consents to receive such documents by electronic delivery and agrees to participate in the Plan through an on-line or electronic system established and maintained by the Company or a third party designated by the Company.
- 20. <u>Entire Agreement</u>. This Performance Stock Unit Agreement (including, without limitation, all exhibits and appendices attached hereto), the Grant Notice and the Plan constitute the entire agreement of the parties hereto in respect of the subject matter contained herein and supersede all prior agreements and understandings of the parties, oral and written, with respect to such subject matter.

\* \* \*

#### Appendix A

Provided that the Participant has not undergone a Termination and remains employed as Chief Executive Officer of the Company as of the last day of the applicable Performance Period (as defined below), even if the Participant undergoes a Termination following the last day of the Performance Period and prior to the Determination Date, and subject to the other provisions of this <u>Appendix A</u>, the Performance Stock Units will become vested based on achievement of the Performance Condition with respect to the applicable Performance Period.

1. <u>Performance Period</u>. The Performance Periods applicable to the Performance Stock Units shall be as follows:

Performance Period
Date of Grant to 1 <sup>st</sup> anniversary of Date of Grant (" <u>First</u> <u>Performance Period</u> ")
Date of Grant to 2 <sup>nd</sup> anniversary of Date of Grant ("Second Performance Period")
Date of Grant to 3 <sup>rd</sup> anniversary of Date of Grant (" <u>Final</u> <u>Performance Period</u> ")

2. <u>Performance Condition</u>. The number of Performance Stock Units that satisfy the Performance Condition during each applicable Performance Period shall be based on the achievement of the specified Stock Price CAGR levels set forth below:

Performance Condition	Level of Achievement		
Stock Price CAGR	First	Second	Third
	10%	20%	30%

3. <u>Calculation of Number of Vested Performance Stock Units</u>. Within 30 days following the completion of the applicable Performance Period, the Committee shall determine, as set forth below, the achievement with respect to the Performance Condition and calculate the "Cumulative Number of PSUs Earned", based on the table below based on the "Level of Achievement" specified above during the applicable Performance Period. With respect to the Second Performance Period and the Final Performance Period, the number of Performance Stock Units earned with respect to such Performance Period (if any) shall be the "Cumulative Number of PSUs Earned" determined by the Committee based on the table below based on the "Level of Achievement" specified above during such Performance Period *less* the number of any Performance Stock Units earned with respect to any prior Performance Period; *provided*, that the number of Performance Stock Units earned with respect to any Performance Period shall not be less than zero.

The Performance Condition shall not be achieved and no Performance Stock Unit shall be vested in respect of the applicable Performance Period until the Committee certifies in writing the extent to which the Performance Condition has been met (which certification will be made within 30 days following the completion of the applicable Performance Period) (each such date, the "Determination Date"). All determinations with respect to whether and the extent to which the Performance Condition has been achieved shall be made by the Committee, in its discretion, acting reasonably and in good faith based on the mathematically determined level of achievement.

In the event that actual performance in respect of the applicable Performance Period does not meet the "First" level of achievement with respect to the Performance Condition as set forth in the table above, the "Cumulative Number of PSUs Earned" for such Performance Period shall be zero; *provided*, that, in such event, the Participant shall not be required to forfeit any Performance Stock Units previously earned with respect to any prior Performance Period.

If the actual performance with respect to the Performance Condition determined by the Committee is between (i) the "First" and "Second" levels of achievement or (ii) the "Second" and "Third" levels of achievement, then the "Cumulative Number of PSUs Earned" shall be determined based on the level of achievement actually achieved. For example, if the actual performance with respect to the Performance Condition determined by the Committee is 15% (i.e., halfway between the "First" and "Second" levels of achievement), then the "Cumulative Number of PSUs Earned" shall be determined based on the First level of achievement.

	Cumulative Number of PSUs Earned			
Level of Achievement	First Performance Period	Second Performance Period	Final Performance Period	
Below First	0	0	0	
At First	26,667	53,333	80,000	
At Second	53,333	106,667	160,000	
At Third	80,000	160,000	240,000	
Above Third	80,000	160,000	240,000	

Provided that the Participant has not undergone a Termination, any Performance Stock Units that become earned Performance Stock Units in accordance with this <u>Appendix A</u> shall become vested on the last day of the applicable Performance Period, and shall settle in accordance with Section 3 of the Performance Stock Unit Agreement.

Any Performance Stock Units which do not become vested based on actual performance during the applicable Performance Period shall be forfeited for no consideration therefor as of the Determination Date in respect of the Final Performance Period.

- 4. <u>Treatment of Performance Stock Units on a Change in Control</u>. Notwithstanding the foregoing or anything in this <u>Appendix A</u> to the contrary:
  - In the event of a Qualifying Change in Control prior to the Participant's Termination:
    - o In the event that the applicable Performance Period has been completed as of such Qualifying Change in Control but which the Determination Date has not yet occurred in respect of such completed Performance Period, then the Committee shall determine the "Cumulative Number of PSUs Earned" with respect to the applicable Performance Period based on the level of achievement specified above based on actual performance for the applicable Performance Period and vest as of the date of the Qualifying Change in Control; and

The Committee shall determine, in its sole discretion, the achievement with respect to the Performance Condition and calculate the "Cumulative Number of PSUs Earned" as of the date of the Qualifying Change in Control (the "CIC Determination Date") based on the actual price paid per share of Common Stock in connection with such Qualifying Change in Control, as follows:

If the Qualifying Change in Control is consummated prior to the end of the Second Performance Period, the number of Performance Stock Units that shall vest will be determined based on the highest level of achievement with respect to the Performance Condition for the Second Performance Period calculated as of the last day of the Second Performance Period (*i.e.*, calculating Stock Price CAGR considering n=2); *provided*, that the number of Performance Stock Units that shall vest shall be based on the "Cumulative Number of PSUs Earned" in the table above for the abovementioned Level of Achievement with respect to the Performance Condition for the Final Performance Period; and

If the Qualifying Change in Control is consummated following the end of the Second Performance Period but prior to the end of the Final Performance Period, the number of Performance Stock Units that shall vest will be determined based on the highest level of achievement with respect to the Performance Condition for the Final Performance Period calculated as of the last day of the Final Performance Period (*i.e.*, calculating Stock Price CAGR considering n=3).

- o Notwithstanding anything herein to the contrary, any Performance Stock Units that vest pursuant to this Section 4 shall not be settled until the earliest of (i) the first anniversary of the consummation of such Qualifying Change in Control, subject to the Participant's continued employment with the Service Recipient through such date, (ii) the last day of the next Performance Period that would have ended following such Qualifying Change in Control, and (iii) the date of the Participant's Termination by the Service Recipient without Cause, by the Participant for Good Reason or due to the Participant's death or Disability (a "Qualifying Termination"); provided, that, upon the Participant's Termination (other than a Qualifying Termination) prior to the first anniversary of the consummation of such Qualifying Change in Control, at the election of the Board by written notice to the Participant within 15 days following such Termination, the Participant shall be required to forfeit to the Company, for no consideration therefor, any Performance Stock Units that are settled pursuant to clause (ii) above (or, as applicable, shall repay to the Company all proceeds received in respect of any such Performance Stock Units). For the avoidance of doubt, in the event of the Participant's Termination (other than a Qualifying Termination) prior to the first anniversary of the consummation of such Qualifying Change in Control, all such Performance Stock Units shall be forfeited for no consideration.
- 5. <u>Treatment of Performance Stock Units on the Participant's Termination</u>. Upon the Participant's Termination for any reason, any Performance Stock Units which have not become vested based on actual performance during the applicable Performance Period shall be forfeited for no

consideration therefor as of the date of such Termination; *provided*, *however*, that, in the event of a Qualifying Termination following a Change in Control:

o The Committee shall determine, in its sole discretion, the achievement with respect to the Performance Condition and calculate the "Cumulative Number of PSUs Earned" as of the date of the Change in Control based on the actual price paid per share of Common Stock in connection with such Change in Control, as follows:

If the Change in Control was consummated prior to the end of the Second Performance Period, the number of Performance Stock Units that shall vest will be determined based on the highest level of achievement with respect to the Performance Condition for the Second Performance Period calculated as of the last day of the Second Performance Period (*i.e.*, calculating Stock Price CAGR considering n=2); *provided*, that the number of Performance Stock Units that shall vest shall be based on the "Cumulative Number of PSUs Earned" in the table above for the abovementioned Level of Achievement for the Final Performance Period; and

If the Change in Control was consummated following the end of the Second Performance Period but prior to the end of the Final Performance Period, the number of Performance Stock Units that shall vest will be determined based on the highest level of achievement with respect to the Performance Condition for the Final Performance Period calculated as of the last day of the Final Performance Period (*i.e.*, calculating Stock Price CAGR considering n=3).

 Any Performance Stock Units that vest pursuant to this Section 5 shall be settled as soon as reasonably practicable following such Qualifying Termination in accordance with Section 3 of the Performance Stock Unit Agreement.

#### 6. <u>Defined Terms</u>.

"Beginning Stock Price" shall mean \$13.18.

"Ending Stock Price" shall mean the 30-day volume-weighted average price for one share of Class A Common Stock ending on and including the last day of the applicable Performance Period (or, if applicable, the actual price paid per share of Common Stock in connection with a Change in Control).

"Good Reason" shall be deemed to exist upon the occurrence of (i) a material reduction in the Participant's total target cash compensation or (ii) a material diminution in the Participant's position, function, responsibility, or reporting level, in each case, without the Participant's prior written consent; *provided*, that none of the foregoing events shall constitute Good Reason unless the Company fails to cure such event within 30 days after receipt from the Participant of written notice of the event which constitutes Good Reason; *provided*, *further*, that "Good Reason" shall cease to exist for an event on the 60th day following the later of its occurrence or the Participant's knowledge thereof, unless the Participant has given the Company written notice thereof prior to such date.

"Qualifying Change in Control" shall mean a Change in Control following which the Common Stock is no longer listed for trading on NASDAQ or another U.S. national securities trading exchange.

"Stock Price CAGR" shall mean compounded annual growth rate with respect to one share of Class A Common Stock, which shall be expressed as a percentage (rounded to the nearest tenth of a percent) and calculated for the applicable Performance Period using the following formula:

Stock Price CAGR = 
$$\left(\frac{\text{Ending Stock Price}}{\text{Beginning Stock Price}}\right)^{1/n}$$
 - 1.0

Where "n" equals the period of time (in years) elapsed from the Date of Grant to the last day of the applicable Performance Period.

\* \* \*

### CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

#### I, Bryce Maddock, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q for the quarter ended June 30, 2024 of TaskUs, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report:
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2024

/s/ Bryce Maddock

Bryce Maddock Chief Executive Officer (Principal Executive Officer)

### CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

#### I, Balaji Sekar, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q for the quarter ended June 30, 2024 of TaskUs, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 9, 2024

/s/ Balaji Sekar

Balaji Sekar Chief Financial Officer (Principal Financial Officer)

## CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q of TaskUs, Inc. (the "<u>Company</u>") for the quarter ended June 30, 2024 as filed with the Securities and Exchange Commission on the date hereof (the "<u>Report</u>"), I, Bryce Maddock, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Bryce Maddock

Bryce Maddock Chief Executive Officer (Principal Executive Officer)

August 9, 2024

## CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q of TaskUs, Inc. (the "<u>Company</u>") for the quarter ended June 30, 2024 as filed with the Securities and Exchange Commission on the date hereof (the "<u>Report</u>"), I, Balaji Sekar, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Balaji Sekar

Balaji Sekar Chief Financial Officer (Principal Financial Officer)

August 9, 2024

#### Section 13(r) Disclosure

The disclosure reproduced below was initially included in the Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission by Blackstone Inc. ("Blackstone") with respect to its fiscal quarter ended June 30, 2024, in accordance with Section 13(r) of the Securities Exchange Act of 1934, as amended, in regard to Mundys S.p.A. (formerly, Atlantia S.P.A.). Mundys S.p.A. may be, or may have been at the time considered to be, an affiliate of Blackstone, and therefore an affiliate of TaskUs, Inc. ("TaskUs"). TaskUs did not independently verify or participate in the preparation of the disclosure reproduced below.

Blackstone included the following disclosure in its Quarterly Report on Form 10-Q for the quarter ended June 30, 2024:

Mundys S.p.A. (formerly "Atlantia S.p.A.") provided the disclosure reproduced below in connection with activities during the quarter ended June 30, 2024. We have not independently verified or participated in the preparation of this disclosure.

"Disclosure pursuant to Section 13(r) of the Securities Exchange Act of 1934. Funds affiliated with Blackstone first invested in Mundys S.p.A. on November 18, 2022 in connection with the voluntary public tender offer by Schema Alfa S.p.A. for all of the shares of Mundys S.p.A., pursuant to which such funds obtained a minority non-controlling interest in Mundys S.p.A. Mundys S.p.A. owns and controls Aeroporti di Roma S.p.A. ("ADR"), an operator of airports in Italy including Leonardo da Vinci-Fiumicino Airport. Iran Air has historically operated periodic flights to and from Leonardo da Vinci-Fiumicino Airport as authorized, from time to time, by an aviation-related bilateral agreement between Italy and Iran, scheduled in compliance with European Regulation 95/93, and approved by the Italian Civil Aviation Authority. ADR, as airport operator, is under a mandatory obligation to provide airport services to all air carriers (including Iran Air) authorized by the applicable Italian authority. The relevant turnover attributable to these activities (whose consideration is calculated on the basis of general tariffs determined by such independent Italian authority) in the quarter ended June 30, 2024 was less than €50,000. Mundys S.p.A. does not track profits specifically attributable to these activities."